



# Michal Higdon

Represented by **The NWT Group**

[SandraRichards@NWTgroup.com](mailto:SandraRichards@NWTgroup.com)

817-987-3600

<https://NWTgroup.com/client/michalhigdon>

## Education

University of Florida  
College of Journalism and  
Communications  
May 2014

Bachelor of Science in  
Telecommunication-News  
Minor in Business Administration

## Social Media



MichalHigdon



@newsmichalhigdon  
10.2K followers



@MichalHigdon  
4.3K followers



@michalhigdontv  
1.4K followers

## EXPERIENCE

### WCSC, Charleston, SC

Anchor/Reporter

December 2016 – Present

- Weekend morning anchor from Dec. 2016 through May 2018
- Report three days a week
- First Alert Anchor for weekday morning show since June 2018 and Report
- Fill-in Anchor for main newscast

### WIS, Columbia, SC

Reporter/Anchor

August 2014 – December 2016

- Conducted a 30 minute newscast for the noon newscast every afternoon
- Fill in anchored for the two and a half hour morning newscast
- Wrote and edited content produced for the shows and overlooked reporter content
- Adlibbed over breaking news during shows and monitored social media, wires and websites for updates to stories
- Emmy award-winning coverage the day the Confederate flag was removed from SC State House grounds
- Pitched, report, wrote and edited all story content assigned

### WUFT/WRUF, Gainesville, FL

Anchor/Reporter

January 2012 – May 2014

- Wrote scripts and teases for WUFT First at Five and WUFT News at 6
- Produced, wrote, and edited content on local and national news
- Wrote and broadcasted local, state and national news for updates airing every half hour on WRUF
- Reported breaking news, assisted with fieldwork and production
- Shot and edited packages, created VO/SOT scripts to air on shows, live shots
- Created, produced and reported for the Health segment of WUFT-TV's news broadcast

### Station, WFGL, Gainesville, FL

Intern

August 2013 – May 2014

- Worked in the field and newsroom
- Wrote scripts, shot video, helped produce content for shows daily

### Station, WOFL, Orlando, FL

Intern

May 2013 – August 2013

- Shadowed reporters and anchors each day
- Researched stories for newscasts, created packages, VO's, VO/SOT's
- Helped cover George Zimmerman trial