



Heather Gustafson

Represented by **The NWT Group**

DavidChristopher@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/heathergustafson>

EXPERIENCE

WOFL, Orlando, FL **Anchor/Reporter**
October 2017 – Present

KIII, Corpus Christi, TX **Weekend Anchor/Reporter/MMJ**
September 2014 – October 2017

- Broke more stories than any other reporter in market
- Promoted from morning to primetime weekend anchor after one year
- Increased ratings for all newscasts anchored
- Secured interviews with Erin Brockovich, Eva Longoria, first same-sex married couple in Nueces County
- Only on-air reporter invited to witness a Texas execution

WVNS, Beckley, WV **Reporter/MMJ**
May 2013 – June 2014

- Solo bureau reporter for Greenbrier County
- Developed contacts in two counties
- Edited news packages
- Reported in LIVE segments

FOX News Channel, Washington, D.C. **Guest Booker**
May 2012 – May 2013

- Booked and pre-interviewed on-air guests
- Pitched stories in editorial meetings
- Shadowed local reporters

FOX News Channel University, New York, NY **Co-anchor**
April 2012

- Wrote and co-anchored online newscast for FNCU website

INTERSHIPS

FOX News Channel, New York, NY **Intern**
January 2012 – April 2012

- Worked on the "Huckabee" show
- Researched and wrote news articles
- Assisted in the master control room for live news events

Palm Beach County Film and Television Commission **Intern**
May 2011 – August 2011

Skills

- Proficient in Avid iNews, ENPS, Sony Vegas, Word, Excel, Viz Ardome, Final Cut Pro

Education

Lynn University, Boca Raton, FL
May 2012

Bachelor of Arts: Communications in Mass Media and Broadcast Journalism, Minor in Political Science

Social Media



HeatherGustafson



@HeatherGustafsonNews
4.5K followers



@Fox35Heather
1.5K followers



@The_News_Lady