



Melanie Hunter

Represented by **The NWT Group**

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817-987-3600

<https://NWTgroup.com/client/melaniehunter>

Named Best Traffic Reporter in 2020 & 2019 by Sacramento Magazine
Earned Meteorology Certificate in 2019 from Mississippi State
Among the highest rated social media performers in market

Skills

- Baron traffic system
- WSI weather system
- iNews
- ENPS
- Avid
- Velocity
- Final Cut Pro
- Audacity
- Camera operation

Awards

- Sherman R. Miller Outstanding Senior Award - University of Arizona School of Journalism, May 2012

Activities

- Active supporter of Special Olympics Northern California
- Past member of Special Olympics of Southern Arizona
- Past member of Special Olympics of Southwest Missouri
- Past member of Junior League of Sacramento and Tucson
- Emcee numerous community events
- Completed a marathon and half marathon

Social Media

Melanie-Hunter

@MelanieHunterTV
11.3K followers

@KRCAMelanie
4.7K followers

@MelanieHTV
12K followers

EXPERIENCE

KCRA, Sacramento, CA

Traffic & Weather Anchor/Reporter

January 2018 – Present

- Anchor traffic for 5-hour morning news block. On busy traffic and weather days, add 4, 5, and 6PM newscasts to daily traffic responsibilities
- Cover traffic across the state of California with concentration on Sacramento Valley, The Delta, Bay Area, and Sierra Nevadas
- Report on traffic related stories
- Fill in on morning, noon, and weekend weather, as needed
- Created new segment called 'Commuter Concerns' -a weekly franchise answering viewers' traffic questions
- Conduct weekly "Pet of the Week" segment for Sacramento SPCA adoptions

KVOA, Tucson, AZ

Traffic, Weather & News Anchor

December 2014 – December 2017

- Traffic anchor for weekday two hour morning newscast
- Weekly traffic franchise called What's Driving You Crazy—answer viewers' traffic concerns
- Additional reporting focusing on traffic issues in Tucson
- Fill-in on morning and noon weathercasts. Worked split shift in summer covering traffic for monsoon
- Fill-in news anchor for morning, noon and 4PM newscasts
- Edited all my own stories. Shot some of them
- Cultivated sources with Department of Transportation
- Updated traffic for station social media
- Posted breaking news to web and send out alerts

KSNF, Joplin, MO

Anchor/Host/Reporter

May 2012 – November 2014

- Hosted hour-long 4PM news/lifestyle program. Promoted to 4PM newscast after first year at KSNF
- Daily General Assignment Reporter
- Fill-in anchor on all other newscasts, as needed
- Shot and edited my own stories, as needed
- Maintained relationships with sources to develop enterprise stories
- Maintained social media presence to distribute information and connect with viewers
- Fill-in weather, as needed
- Produced newscasts when anchoring, if needed

EDUCATION

Mississippi State University

August 2019

Broadcast Meteorology certification

The University of Arizona, Tucson, AZ

Graduated May 2012

Journalism, French Minor