



# Bria Bell

Represented by **The NWT Group**

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<https://NWTgroup.com/client/briabell>

## EXPERIENCE

### Spectrum Dallas, Dallas, TX

MMJ

September 2020 – Present

### WBTV, Charlotte, NC

Reporter/Multimedia Journalist

September 2017 – September 2020

- Responsible for gathering and developing news stories out of Gaston, Cleveland and Lincoln counties as a bureau reporter
- Wrote, shot, edited and conducted live shots for multiple daily newscasts/breaking news
- Engaged viewers via social media and produce web stories simultaneously for WBTV.com

### KCAU, Sioux City, IA

Multimedia Journalist

October 2015 – September 2017

- One-man band, general assignment reporter covering the tri-state area
- Produced one PKG and two VOSOTs for 5, 6 and 10 p.m. newscasts
- Used TV-U backpack in the field
- Fill-in anchor
- Transferred stories to web, Facebook and Twitter to engage viewers

### TCU 360, Fort Worth, TX

Projects Editor

January 2015 – September 2015

- Implemented creative visual ideas for weekly student run publications
- Coordinated with 20+ staff members to ensure deadlines were met

### TCU Athletics, Fort Worth, TX

Graduate Assistant

August 2014 – September 2015

- Created monthly newsletters to inform tutors of updates and events
- Oversaw TCU's Athletic Academic Services Office Twitter account
- Captured photographs of all life skills sessions

### Irving Community Television Network, Irving, TX

Reporter

May 2014 – August 2014

- Reported on city issues and events for award winning ICTN shows
- Wrote, logged and tracked PKGs

### KDFW, Dallas, TX

Intern

May 2010 – August 2013

- Gained full-time hands-on experience by conducting and logging interviews for on-air news packages, writing scripts for evening newscasts and off-air reporting
- Wrote and edited news packages; performed mock broadcasts for news and sports

## EDUCATION

### Texas Christian University, Fort Worth, TX

Master of Liberal Arts

### St. Mary's University, San Antonio, TX

Bachelor of Arts, English Communications

- St. Mary's University Presidential Award Nominee
- NCAA Division II Scholarship Athlete, Team Captain (Basketball)
- NCAA Division II Heartland Conference Commissioner's List (Honor Roll)

## Skills

- Adobe Premiere Pro
- Avid Newscutter
- Final Cut Pro X
- Edius
- iNews
- TV-U (JVC HD Camera)

## Social Media



@BriaBellTV  
1K followers



@BriaBellTV  
2.3K followers



@briatierrabell  
1.2K followers