



# Sarafina James

Represented by **The NWT Group**

[SandraRichards@NWTgroup.com](mailto:SandraRichards@NWTgroup.com)

817-987-3600

<https://NWTgroup.com/client/sarafinajames>

## EXPERIENCE

**WPXI, Pittsburgh, PA**  
August 2020 – Present

**Freelance Reporter**

**WFLA, Tampa, FL**

June 2019 – July 2020

**Digital Reporter**

- Reported, shot and edited content exclusively for all of WFLA's platforms
- Wrote stories for the web and other digital platforms
- Pitched stories relevant to the viewers and the community

**WBOY, Clarksburg, WV**

June 2018 – June 2019

**Morning Anchor/Noon Anchor/  
Noon Producer**

- Anchored WBOY's two hour weekday morning newscasts
- Anchored and produced WBOY's half-hour noon newscasts
- Reported regularly
- Responsible for updating Facebook and Twitter daily with breaking news and daily stories

**KATV, Little Rock, AR**

May 2016 – May 2018

**Reporter/Fill-in Anchor**

- Reported, edited and enterprised news stories
- Fill-in anchored
- Report (Wrightsville 21) led to unmarked graves, for 21 institutionalized African American boys that had mysteriously perished in a fire, to be memorialized with a standing marker

**WTOV, Steubenville, OH**

June 2014 – May 2016

**Anchor/Reporter**

- Promoted to Weekend Anchor
- Reported and edited news stories, enterprised story ideas and developed contacts
- Produced daily content on a variety of platforms including social media

**WQED Multimedia, Pittsburgh, PA**

May 2012 – August 2013

**Production Assistant**

- Production Assistant for the African American Men and Boys Series

**WQED Multimedia, Pittsburgh, PA**

January 2012 – May 2012

**Production Intern**

- Producer of Pittsburgh Parkour
- Production Intern for the live show, 4802

**Point Park University**

September 2010 – May 2012

**Anchor/Reporter/Production Staff**

- Operated TV cameras and teleprompter, floor direct for live and taped productions
- Assisted in preparation of scripts and materials for productions

**KDKA, Pittsburgh, PA**

April 2011 – September 2011

**Intern**

- Worked closely with the Assignment Editors to help determine stories to cover for the newscast
- Assisted and accompanied reporters and/or news photographers on assignment

## Honors and Affiliations

- National Association of Black Journalists member
- Journalism Department Scholarship
- Community Service and Leadership Award
- Director Scholarship
- NAACP Human Rights Dinner Scholarship
- West Virginia University Honors Orchestra

## Education

Park Point University  
Pittsburgh, PA  
2008 - 2013  
Bachelor of Arts, Broadcast  
Journalism and Mass  
Communications

Carnegie Mellon University  
Pittsburgh, PA  
2004 - 2006  
Violin Performance and Music Theory

Duquesne University  
Pittsburgh, PA  
1998 - 2005  
Classical Violin and Music Theory

## Social Media



@SarafinaJamesTV  
1.5K followers



@SarafinaWPXI  
2.3K followers



@sarafinajamestv  
1.6K followers