



Iris Hermosillo

Represented by **The NWT Group**

NancyShafran@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/irishermsillo>

EXPERIENCE

KNXV, Phoenix, AZ

Morning Meteorologist

November 2012 – Present

- Started as weekend morning meteorologist and promoted to weekday mornings in May 2014
- Responsible for developing and presenting daily accurate forecasts for the Phoenix Market and all of central and northern Arizona
- Create and design graphics, and produce multiple weather segments for a 4.5 hour morning newscast and a 2 hour midday newscast
- Produce and present multiple weather segments for various online platforms including the station website and OTT
- Write, record and provide multiple daily weather updates for radio partners
- Update weather information for station website, and writes a daily weather script
- Create engaging content and communicates weather information via multiple social media platforms
- Train new weather staff on computer systems and weather presentation
- Participate in and often hosts community outreach events, including but not limited to graduation ceremonies, fundraising events, local parades and school visits
- Produce other weather related stories and content for station website

KCTV, Kansas City, MO

Weekend Morning Meteorologist

August 2009 – November 2012

- Developed accurate forecasts and computer graphics prior to each newscast
- Presented live weathercasts in a manner viewers can understand and relate
- Provided daily weather updates for radio partners (English and Spanish language radio)
- Updated forecasts for station website and communicated forecast information with viewers via social media
- Covered severe weather situations through live cut-ins and by assisting
- Chief Meteorologist during those events
- Filled in for Chief and Morning Meteorologists

“Que Pasa, KC”

Host and Reporter

- Responsible for enterprising and turning stories for Que Pasa, KC, an award winning weekly news magazine and community affairs program
- Helped with show production by writing scripts and setting up weekly guests
- Promoted show through community appearances
- Maintained good relationships with community leaders to develop stories that are important to Kansas City’s Hispanic community

KSNF, Joplin, MO

Weekend Weather Anchor/GA Reporter/ Spanishcast Producer and Anchor

June 2007 – July 2009

- Prepared weather graphics for three weekend newscasts
- Primary fill-in for Chief Meteorologist
- Covered severe weather outbreaks through live cut-ins and assisted Chief Meteorologist during those events

Skills

- **Bilingual/Bicultural:** Verbal and written fluency in English and Spanish. Extensive background in the Hispanic market, including active participation in Hispanic organizations and Spanish language media
- **Technical Proficiency:** Weather Central, AccuWeather, Galileo, iNews, ENPS, Pinnacle Thunder, Lightning and Fx Deko, Final Cut Pro, Pro Tools, DVC Pro/Beta linear editing and VTR operation, Studio Camera operation, and standard windows-based computer programs

Awards

- 2015 Emmy for On Camera Talent/Meteorologist from The Rocky Mountain Southwest Chapter of the National Academy of Television Arts and Sciences
- 2011 Kansas Association of Broadcasters 1st Place Single Topic Event News Coverage, “Kansas City Tornado”
- 2010 Kansas Association of Broadcasters 1st Place Special Program, “Que Pasa, KC”
- 2010 & 2011 Kansas City Association of Black Journalist Community Affairs Award for “Que Pasa, KC”
- 2009 Recipient of two broadcasting awards from the Missouri State Teacher’s Association

Education

Mississippi State University
August 2011
Certificate of Broadcast
Meteorology

Arizona State University Walter
Cronkite School of Journalism and
Mass communication
May 2007
Bachelor of Arts in Journalism and
Mass Communication, specializing
in Broadcasting

Social Media



@IrisHermosilloAbc15
20.8K followers



@IrisABC15
9.7K followers



@irishermosillo_tv
1.3K followers

- Developed and turned stories three to five times per week and delivered stories via live remote
- Duties included shooting, writing, and editing; uploaded content to website
- Produced and anchored the first and only Spanish five-minute newscasts in the market
- Spanish updates included top news stories and weather forecast
- Developed the Spanish-cast concept and promoted the idea throughout the community

Cronkite News Service/Cronkite Newswatch, Tempe, AZ Reporter/ August 2006 – May 2007 Main Weather Anchor/Weather Producer

- Reported, wrote, and edited packages/VOs/VOSOTs for live weekly broadcast
- Traveled to Mexico City to cover former Arizona Governor Janet Napolitano's meetings with former Mexican President
- Produced graphics and prepared weather segment for live weekly newscast
- Anchored weather segment at least once per week

KTVW, Univision, Phoenix, AZ C.G/Graphics Producer & May 2005 – November 2005 Production Assistant

- Promoted from intern to employee at the market's leading television station
- Produced graphics and full-page fonts
- Served as Assistant Director during the live newscasts