



Cat Reid

Represented by **The NWT Group**
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<https://NWTgroup.com/client/catreid>

Skills

- Edius
- Adobe Premier Pro
- ENPS
- iNews

Awards

- 3 NATAS Midwest Chapter Emmys
- NATAS National College Television Award
- Theatermania.com "Best Blogger"

Education

Medill School, Northwestern University, Evanston, IL
 Bachelor of Science in Journalism, Broadcast track, 3.8/4.0

Global Engagement Summer Institute, Kakira, Uganda
 Designed a public health project for a rural village in collaboration with the Foundation for Sustainable Development

Social Media

- CatReid
- @catreidkshb
- @catreidtv
2.4K followers

EXPERIENCE

KSHB, Kansas City, MO

September 2019 – Present

**Investigative Reporter
Reporter/MMJ**

July 2017 – September 2019

- Consumer Investigative Reporter, shining a light on wrongdoing and helping to resolve consumer complaints
- Balance workload of quick-turn investigations for morning shows and long-form pieces for 10 pm newscast

WAAY, Huntsville, AL

Investigative Reporter/MMJ/Fill-in Anchor

June 2015 – July 2017

- Worked as a multimedia journalist to shoot, write and edit stories for daily newscasts
- Extensive on-camera experience in studio and in the field, including running own live shots
- Contributed to investigative unit, including leading station's in-depth look at mental health in Alabama
- Main fill-in anchor, including 3-month stint as weekend anchor

WLNS, Lansing, MI

Reporter

January 2015 – March 2015

- Through the Journalism Residency Program, pitched, reported, wrote and edited stories daily
- While still in college, became a lead reporter for the station, fronting top stories in studio and in the field

Northwestern News Network, Evanston, IL **News Director/Anchor/Reporter**

Sept 2011 – June 2015

- News Director (Apr 2014-Dec 2014) Oversaw weekly broadcast, The Northwestern News Report, by making editorial decisions, approving videos and scripts
- Anchor (Sept 2012-June 2015), Reporter (Sept 2011-June 2015) Worked as a one-man band to film, edit, and write a package or vo/sot for our weekly newscasts

FOX News, New York, NY

Field Production Intern

June 2014 – August 2014

- Worked with the Northeast Bureau of Fox News to produce content for national broadcasts
- Pitched and field produced a story about female veterans' healthcare that aired on the network

Medill on the Hill, Washington, D.C.

Reporter

January 2013 – March 2013

- National Security Reporter for Medill News Service
- Filed mobile, daily, and enterprise multimedia and print stories to Medill on the Hill website
- Published on the CNN homepage for "Inauguration Day in the Life of a Disabled Person," which has more than 80,000 views