



# Chad Mira

Represented by **The NWT Group**

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<https://NWTgroup.com/client/chadmira>

## EXPERIENCE

### **KNWA, Fayetteville, AR**

**Primary Anchor**

June 2019 – Present

### **KXMB, Bismarck, ND**

**Evening Anchor**

March 2017 – June 2019

- Anchored 5, 6 and 10 p.m. newscasts Monday through Friday
- Reported weekly, produced when needed
- Reached thousands on social media every week

### **KOLR, Springfield, MO**

**Anchor/Producer**

July 2014 – March 2017

- Anchored morning show Monday through Friday
- Produced and Anchored Midday newscast
- Completed special reports for sweeps
- Used Facebook, Facebook Live and Twitter to engage viewers

### **Time Warner Cable News/WXLV, Greensboro, NC**

**Reporter/  
Producer**

June 2012 – July 2014

- Shot, wrote and edited PKG's and live shots for 24 hour news network and 6 and 11 news on ABC 45 n Post content to web
- Used social media to connect and update viewers on stories
- Produced wheels and live newscasts

### **WJHG, Panama City Beach, FL**

**Reporter/Producer**

August 2010 – June 2012

- Shot, wrote and edited PKG's and live shots for morning, noon, 5, 6, and 10 O'clock news
- Posted content to web
- Tweet and Facebook story updates from the field
- Produced hour long News at Noon
- Fill in produced morning and 5pm shows. Fill in weekend anchoring. Radio Cut-ins

### **KOMU, Columbia, MO**

**Reporter/Anchor/Producer**

August 2010 – June 2012

- Shot, wrote and edited PKG's and live shots for the morning, 5, 6, and 10 O'clock news
- Wrote web versions with web extras and tweet updates from the field
- KOMU News Co-Ancor and anchor Today Show Cut-ins
- Produced four shows a week

### **KBIA, Columbia, MO**

**Reporter**

September 2008 – May 2008

- Wrote, voiced, and edited wraps and features

## Skills

- DaletPlus, iNews, non-linear editing with Avid, Edius, Dalet and Final Cut Pro, P2, DC Pro, Clickability, Lakana, Avid Active Content Manager, Media Manager, Cool Edit, Word, Excel, PowerPoint, Access, social media and blog tools

## Education

University of Missouri  
Columbia, MO  
2010

Bachelor of Journalism in Radio  
and TV Journalism

## Social Media



ChadMira



@chadmira  
1.6K followers



@ChadMiraKNWA  
1.3K followers



@chadmira