



Joe Augustine

Represented by **The NWT Group**

NancyShafran@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/joeaugustine>

Storyteller. Journalist. Leader.
Reporter turned Investigative
Manager.

Awards

- 2019 Upper Midwest Emmy for Reporting
- 2019 Making a Difference Award by Upper Midwest NATAS for Reporting
- 2014 State Bar of Texas Gavel Award for highlighting delays in immigration courts
- 2013 Best Reporter (3rd Division) by the Texas Associated Press of Broadcasters
- 2012 Hidalgo County Bar Association Media Award for covering legal issues involving indigent people
- 2010 Named Best General News Reporter by Iowa Broadcast News Association
- 2008 Named best writer in college division by Iowa Broadcast News Association

Skills

- Experienced video editor with Edius, Adobe Premier and FinalCutPro editing software
- Seasoned storyteller with ability to write for broadcast and/or Associated Press style stories
- Skilled in using online records systems such as PACER, MNCIS and LEXISNEXIS
- Experienced in using EXCEL to compile, organize and distill large sets of data

EXPERIENCE

KSTP-TV, Minneapolis-St. Paul, MN

July 2014 — Present

July 2020 — Present

Executive Producer of Investigations

- Responsible for all investigative reporting at KSTP
- Instrumental in launching and re-branding 10PM newscast with expanded focus on long-form, in-depth and investigative storytelling

Feb 2019 — July 2020

Senior Investigative Producer

- Manage seven person team of producers, reporters and photographers
- Develop and maintain consistent brand of journalism with focus on accountability and exposing wrongdoing
- Oversee editorial process from infancy to publication at direction of news director
- Write and edit all online investigative stories according to AP Style
- Customize storytelling techniques for a variety of media including broadcast, online and mobile
- Liaison to General Counsel during legal reviews of all stories
- Integral in developing promotional strategy with marketing and creative services

Feb 2017 — Feb 2019

Investigative Producer

- Utilized experience and knowledge of state and federal data practices laws and procedures to obtain vital information
- Conducted on camera, on background and off the record interviews with subjects and sources
- Exposed sexual misconduct by high ranking officials at the University of Minnesota and the National Guard
- Spurred legislation by identifying state's failure to report teachers accused of sexual misconduct with students
- Wrote investigative stories in broadcast, online and mobile formats
- Developed marketing copy for promotion of stories in broadcasts, online and on social media

July 2014 — Feb 2017

General Assignment/Investigative Reporter

- Researched, pitched and wrote stories on government accountability emphasizing the individual impact
- Reported live and on-camera in breaking news situations including

Education

University of Iowa, Iowa City, IA
2009

Bachelor's Degree in Mass
Communication
Executive Producer/Anchor/
Reporter at Daily Iowan-TV
(2006-2009)

Social Media



JoeAugustine



@JAugustineKSTP

- protests of officer involved shootings, Prince's death and the discovery of Jacob Wetterling
- Utilized extensive knowledge of court system in covering high profile trials in state and federal court
- Interviewed state and federal lawmakers, local elected officials and directors of state agencies
- Developed relationships with numerous interview subjects who trusted me to share their stories

KRGV-TV, Weslaco, TX

Anchor/Investigative Border Reporter

July 2011 – July 2014

- Anchor of award-winning morning newscast that covered local corruption and immigration issues
- Reported live, on-camera stories involving homeland security, human smuggling and cartel violence
- Investigated delays in immigration courts, flaws in prosecution of juvenile smugglers and mistakes in Veterans Affairs system
- Participated in community outreach and public relations events on behalf of the station
- Built substantial social media following across platforms

WOI-DT, Des Moines, IA

General Assignment Reporter/

Photographer/Editor

2009 – 2011

- Lead reporter for highest rated newscast

VOLUNTEER

Bridge for Youth Minneapolis, MN

2015

- Worked with program developers to spread awareness and pitch homeless youth initiatives to media

Donna Boys Basketball Donna, TX

2013 – 2014

- Middle School Basketball coach who emphasized responsibility, learning and teamwork over winning