



Sarafina Brooks

Represented by **The NWT Group**

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<https://NWTgroup.com/client/sarafinabrooks>

EXPERIENCE

WPXI, Pittsburgh, PA
August 2020 – Present

Freelance Reporter

WFLA, Tampa, FL
June 2019 – July 2020

Digital Reporter

- Reported, shot and edited content exclusively for all of WFLA's platforms
- Wrote stories for the web and other digital platforms
- Pitched stories relevant to the viewers and the community

WBOY, Clarksburg, WV
June 2018 – June 2019

**Morning Anchor/Noon Anchor/
Noon Producer**

- Anchored WBOY's two hour weekday morning newscasts
- Anchored and produced WBOY's half-hour noon newscasts
- Reported regularly
- Responsible for updating Facebook and Twitter daily with breaking news and daily stories

KATV, Little Rock, AR
May 2016 – May 2018

Reporter/Fill-in Anchor

- Reported, edited and enterprised news stories
- Fill-in anchored
- Report (Wrightsville 21) led to unmarked graves, for 21 institutionalized African American boys that had mysteriously perished in a fire, to be memorialized with a standing marker

WTOV, Steubenville, OH
June 2014 – May 2016

Anchor/Reporter

- Promoted to Weekend Anchor
- Reported and edited news stories, enterprised story ideas and developed contacts
- Produced daily content on a variety of platforms including social media

WQED Multimedia, Pittsburgh, PA
May 2012 – August 2013

Production Assistant

- Production Assistant for the African American Men and Boys Series

WQED Multimedia, Pittsburgh, PA
January 2012 – May 2012

Production Intern

- Producer of Pittsburgh Parkour
- Production Intern for the live show, 4802

Point Park University
September 2010 – May 2012

Anchor/Reporter/Production Staff

- Operated TV cameras and teleprompter, floor direct for live and taped productions
- Assisted in preparation of scripts and materials for productions

KDKA, Pittsburgh, PA
April 2011 – September 2011

Intern

- Worked closely with the Assignment Editors to help determine stories to cover for the newscast
- Assisted and accompanied reporters and/or news photographers on assignment

Honors and Affiliations

- National Association of Black Journalists member
- Journalism Department Scholarship
- Community Service and Leadership Award
- Director Scholarship
- NAACP Human Rights Dinner Scholarship
- West Virginia University Honors Orchestra

Education

Park Point University
Pittsburgh, PA
2008 - 2013
Bachelor of Arts, Broadcast
Journalism and Mass
Communications

Carnegie Mellon University
Pittsburgh, PA
2004 - 2006
Violin Performance and Music Theory

Duquesne University
Pittsburgh, PA
1998 - 2005
Classical Violin and Music Theory

Social Media



SarafinaBrooks



@WFLASarafina
1.5K followers



@WFLASarafina
2.2K followers