



Jon Hansen

Represented by **The NWT Group**

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<https://NWTgroup.com/client/jonhansen>

EXPERIENCE

WICS, Springfield, IL
January 2019 – Present

Primary Anchor

KLBK, Lubbock, TX Primary Evening Anchor/Franchise Reporter
June 2016 – January 2019

- Anchored weekday evening newscasts on a major television network in the South Plains
- Presented live coverage of breaking news on both television and social media platforms while simultaneously writing copy on the active situations and corresponding with reporters for live updates
 - Live breaking news events have included an active shooter on the Texas Tech University campus, potential active shooter at Frenship High School, a sniper in the DFW region as well as coverage of local and national elections
- Wrote and produced a wide range of daily news content for every evening newscast
- Shot, wrote, and edited in-depth investigative news stories for the Hansen's Help franchise

KFDX, Wichita Falls, TX Morning Anchor/Reporter/Producer
May 2014 – June 2016

- Anchored weekday morning newscasts on a major television network in the Texoma region
- Presented live breaking news coverage on both television and social media platforms
 - Live breaking news events included a bomb threat at the local court house, early morning chase after an officer involved shooting and manhunt as well as local flooding coverage that made national news
- Created and produced weekly feature stories under the Pay It Forward brand

KJTL, Wichita Falls, TX Morning Anchor/Reporter/Producer
September 2014 – June 2016

- Spearheaded the creation of the weekday morning newscast on FOX and diligently worked to build up viewership while national newscasts were airing concurrently
- Produced and solo anchored weekday morning newscasts on a major television network in the Texoma region
- Responsible for coordinating daily live shots for reporters to ensure new and informative content

Eleven News, Provo, UT Reporter/Executive Producer
January 2013 – April 2014

- Interviewed, wrote, and produced daily news packages
- Reported live on a multitude of stories on set and in the field
- Managed deadlines of line producers and wrote headlines and teases

EDUCATION

Brigham Young University, Provo UT **April 2014**
Bachelor of Fine Arts in Communications, Emphasis in Journalism

- Recipient of Earl J. Glade award for top senior broadcast journalist

Skills

- Skills
- INEWS
- ENPS
- Adobe Premier
- Avid Newscutter
- Adobe Audition

Service

Public Affairs Director, The Church of Jesus Christ of Latter-day Saints, Lubbock Area

- Oversee and manage affairs for a board consisting of five members
- Coordinated an extensive service project for a small town that declared an emergency after a devastating hail storm destroyed homes and businesses
- Meet with public officials and other religious leaders and write and approve various press releases

Crime Stoppers Board, Wichita Falls, TX Chapter

- Local organization designed to offer financial incentives for tips that lead to felony arrests in three local counties
- Attended monthly board meetings and planned fundraising initiatives for an Annual Golf Tournament and 5K Race
- Represented the board at public events and on television

Social Media



JonHansen



@JonHansenNews
1K followers



@JonHansenNews