



Joe Murano

Represented by **The NWT Group**

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<https://NWTgroup.com/client/joemurano>

EXPERIENCE

KOLR, Springfield, MO

Morning Anchor/Reporter

April 2017 – Present

- Anchor morning newscast from Monday through Friday
- Produce and anchor midday newscast Monday through Friday
- Create weekly consumer, cooking & fitness segments for morning newscasts
- Train and mentor employees on production skill & technique to produce a daily newscast
- Update Facebook and Twitter daily with engaging content for viewers
- Represent station while speaking at schools and appearing at charity events monthly
- Pitch and develop story ideas for special projects that the station undertakes

WMBF, Myrtle Beach, SC

Sports Director

January 2013 – April 2017

- Produced and anchored the 6pm and 11pm sportscasts Monday through Friday
- Shot, wrote and edited highlights for area high school, Div. I, and Minor League Baseball teams
- Engaged and interacted with local community through use of social media platforms

WMBF, Myrtle Beach, SC Sports Reporter/Anchor/Photographer

January 2012 – January 2013

- Produced and anchored weekend sportscasts
- Shot, wrote and edited feature sports stories about area South Carolina teams

KHQA, Quincy, IL

Weekend Sports Anchor/Reporter

January 2009 – December 2011

- Produced and anchored sportscasts on Sunday and Monday nights
- Shot, wrote and edited stories for area football, basketball, and baseball teams

KOMU, Columbia, MO

Sports Reporter/Anchor/Producer

August 2004 – December 2008

- Edited and anchored content on KOMU News Today and KOMU
- Weekend sportscasts
- Performed MMJ duties for stories about University of Missouri sports

Skills


- Adobe Premiere Pro
- ENPS
- XDCam EX Cameras
- Edius software
- iNews
- Avid Newscutter

Education

University of Missouri
Columbia, MO

Bachelor of Journalism,
Broadcast emphasis

Social Media

 JoeMurano

 @JoeMurano
1.2L followers

 @JoeMuranoTV
1.1K followers