



Trent Kelly

Represented by **The NWT Group**

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<https://NWTgroup.com/client/trentkelly>

Awards

- 2013 Best General Assignment Reporting, Florida Associated Press Broadcasters
- 2013 WCJB-TV Governor's Award
- 2012 Best Spot News, Florida Associated Press Broadcasters
- 2011 Hearst National Broadcast News Championship Runner-up
- 2011 Best Hard News Feature, Florida Associated Press Broadcasters
- 2011 Best Individual Achievement, Florida Associated Press Broadcasters

Skills

- Final Cut Pro
- Avid NewsCutter
- Avid iNews
- AP ENPS
- Grass Valley EDIUS
- Aurora Newsbrowse
- Proximity Newsroom
- Vertigo News Client
- Microsoft Office
- KLZ Newsroom
- Fast Edit
- Adobe Audition
- Adobe InDesign
- Adobe Photoshop

Social Media



TrentKelly1



@TrentKellyWPLG
1.7K followers



@TrentKellyWPLG
1K followers



@trentkellywplg
1K followers

EXPERIENCE

WPLG, Miami, FL

June 2018 – Present

Reporter

WBBH, Fort Myers, FL

May 2014 – June 2018

Anchor/Investigative Reporter

- Anchored all Weekend Evening Newscasts and Fill in for Primary Anchor
- Produced Investigative Reports for all major rating periods
- Cultivated and maintained sources necessary for daily enterprise reporting on a tight deadline
- Utilized creative storytelling to produce numerous character-driven PKG's for use on multiple platforms
- Produced engaging stand-ups and live shots that have lasting impact for viewers in target demographics

WCJB, Gainesville, FL

May 2012 – May 2014

MMJ/Anchor

- Wrote, shot and edited stories as a one-man band reporter with time constraints
- Maintained contacts and built rapport with members of the community for enterprise reporting
- Delivered news reports live from the field

CNBC, Republican National Convention, Tampa, FL

August 2012

Production Assistant

- Assisted producers in the field, booked guests & transportation
- Escorted guests to and from the broadcast booth

CNBC Business News, New York, NY/Englewood Cliffs, NJ

June 2011 – September 2011

Intern

- Booked guests and arranged transportation for guests on behalf of segment producers
- Wrote news scripts for talent, including a nightly news cut-in in the middle of the show
- Researched business/opinion topics for use on air, prepared discussion cards

WUFT, Gainesville, FL

September 2008 – May 2012

MMJ/Anchor/Producer/Director

- Line produced and wrote anchor scripts
- Coordinated volunteers in the production of a half-hour live nightly news broadcast
- Provided technical or instructional assistance to new volunteers

EDUCATION

University of Florida, Gainesville, FL

Bachelor of Science, Telecommunications/Broadcast Journalism