



Brian Heap

Represented by **The NWT Group**

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EXPERIENCE

KCRA-TV, Sacramento, CA
2014 — Present

Anchor/Investigative Reporter

KWCH-TV, Wichita, KS
2008 — 2014

Anchor/Investigative Reporter

- Anchored morning TV newscasts while working as part of a team toward a common goal
- Took editorial leadership role in determining news content
- Incorporated use of social media to connect with viewers and newsmakers
- Conducted live interviews with local officials and national entertainers
- Wrote clear, concise, and conversational investigative news stories

WPTY-TV, Memphis, TN
2005 — 2008

Reporter

- Performed daily live shots under challenging time constraints
- Used creative compelling stand-ups to tell visual stories
- Developed contacts and built successful news relationships
- Contributed daily content to website
- Helped launch station's first morning news program
- Earned Tennessee Associated Press honors for news coverage

KVIA-TV, El Paso, TX
2002 — 2005

Reporter/Anchor

- Wrote, produced and anchored news and sports coverage
- Reported live from breaking news scenes
- Established positive working relationships with city officials and other newsmakers
- Earned Texas Associated Press honors for news coverage

KTVZ-TV, Bend, OR
2001 — 2002

Reporter

- Used DV camera and digital editing equipment to create compelling news stories
- Gained valuable team building experience working in a small newsroom and doing the jobs of many
- Anchored news and sports coverage

KFMB-AM, San Diego, CA
1997 — 2001

Radio News Producer

- Wrote, produced and edited radio news segments
- Interacted with public relations specialists to evaluate story pitches
- Worked as part of the Chargers radio broadcast team
- Delivered news and sports updates on-air

Education

San Diego State University
1997

BA in Telecommunications &
Broadcasting

Social Media



@kcrabrianheap
2.9K followers



@KCRABrianHeap
1.4K followers



@bheap