



# William Pitts

Represented by **The NWT Group**

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## EXPERIENCE

### KPNX-TV Phoenix, AZ

**Multi-Media Journalist**

2010 — Present

- Enterprise lead stories for multiple newscasts each day
- Often lead story reporter for extended live, breaking news
- Capable of shooting and editing my own stories
- Designed, developed, trained and implemented iPhone mobile video program for azcentral.com
- Designed, built and implemented mobile storm-chasing unit
- Part of the social media STING team in charge of driving social media engagement during the Olympics and other special events
- TEGNA Trainer: Train multiple newsrooms around the country in TEGNA's multi-skilled journalist (MSJ) newsroom transformation program. Train newsrooms on multi-camera techniques, creativity and "out of the box" thinking
- Emmy for team coverage, 2013

### KREM Spokane, WA

**Reporter**

2007 — 2010

- General Assignment Reporter

### KEPR TV-19 Pasco, WA

**Reporter**

2005 — 2007

- General Assignment Reporter

### KPNX TV-12, Phoenix, AZ

**Field Producer/Assignment Editor**

2004 — 2005

- Organized, scheduled and coordinated reporters, photographers, equipment and helicopter for daily news operations
- Planned, scheduled, interviewed and consulted on sweeps period stories

### KASC Radio, Phoenix, AZ

**News Director/Anchor**

2001 — 2004

- Supervised 24 reporters with hourly radio news broadcasts for Arizona

## Skills

- Shooting equipment:
  - Sony eng cameras (PXW-X70/90 and others)
  - Panasonic DSLR
  - Nikon DSLR
  - Canon DSLR
  - BlackMagic Pocket Cinema Camera 4K
  - GoPro
  - DJI Osmo Action
  - Rylo 360
  - DJI Mavic Pro
  - DJI Mavic Zoom
  - DJI Spark
  - DJI Inspire 2
- Editing/Graphics
  - Edius
  - Premier
  - Photoshop
  - Lightroom
  - DaVinci Resolve 16
  - After Effects
  - Unreal Engine
  - VSCO
  - Over
  - Adobe Rush
  - Adobe Spark
- Computer Equipment:
  - PC
  - Mac
  - iOS
  - mobile editing and software

## Awards

- APTRA National Award for Best Sports Feature, 2019
- Headliner Award, 2019
- National Gracie Award for Outstanding News Program, 2019
- Arizona Drone Film Festival Best of Local News, 2019

- Rocky Mountain Emmy Award for Public Service, 2018
- APTRA National Award for Public Service, Reporting, 2017
- Rocky Mountain Emmy Award for Best Feature, 2017
- Rocky Mountain Southwest Emmy for Breaking News, 2014
- 2nd Place, Inland Empire SPJ Award, TV Feature
- 2005 William Randolph Hearst Radio National Champion
- Finalist, William Randolph Hearst Journalism Awards, 2003, 2004.
- Eight William Randolph Hearst Foundation Awards
- 2004 Broadcast Education Association, “Best of Festival”
- Eight Broadcast Education Association Awards
- Eight Society of Professional Journalist Awards
- 2nd Place, 2002 Arizona Associated Press Award, Radio Spot News

University’s radio station

- Coordinated and anchored 2004 Presidential Debate coverage and 2003 Democratic candidate debates
- Hosted weekly current events program and anchored hourly news updates

### The Observer

### Senior Staff Reporter

1999 — 2000

- Supervised and trained 15 reporters for weekly bi-county newspaper
- Assigned stories and covered all beats in two- county area

## EDUCATION

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**BA Broadcast Journalism, Arizona State University 2000 — 2005**

Minor in Political Science

Certificate in International Relations

Outstanding Broadcast Journalism Graduate

## Social Media

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@WilliamPittsNews  
1.4K followers



@William\_Pitts  
6.2K followers



@William\_Pitts12