

Fluent in Spanish

Education

Middle Tennessee State University Murfreesboro, TN December 2013

Bachelor of Science in Electronic Media Communications/Journalism (Cum Laude)

Minors: Spanish and Speech/Theatre Speaks Spanish

Madrid, Spain Summer 2012 Took Spanish and Art courses at Nebrija University

Social Media



@JFranseenTV 2.8K followers



@JFranseenTV 2.6K followers



@jfranseentv 12.6K followers

Jeané Franseen

Represented by **The NWT Group** <u>SBrown@NWTgroup.com</u> 817-987-3600

https://NWTgroup.com/client/jeanefranseen

EXPERIENCE

KTAL NBC/FOX 33, Shreveport, LA

Morning News Anchor

March 2019 — Present

- Presents four hours of news across two networks for Northwest Louisiana, East
 Texas, Southwest Arkansas while acting as Managing Editor
- Created several new, exclusive segments for the morning show, including:
 - Coffee with the Mayor
 - Consumer Watch with the Better Business Bureau
 - · Educator of the Week
- Live Shots/Breaking News
- Producer

Local 24 (ABC)/CW 30, Memphis, TN

Reporter

September 2017 — March 2019

- · News Reporter for the Mid-South
- Live Shots/Breaking News
- · Fill-in Anchor

KTAL NBC/FOX 33, Shreveport, LA

Reporter

April 2016 — September 2017

- News Reporter for Northwest Louisiana, East Texas, Southwest Arkansas
- Live Shots/Breaking News
- · Fill-in Anchor
- Producer

KTVE NBC/KARD FOX, Monroe, LA

Reporter

February 2015 — April 2016

- · News Reporter for North Louisiana, South Arkansas, West Mississippi
- · Live Shots/Breaking News
- Fill-in Anchor
- Producer

KTVE NBC/KARD FOX, EI Dorado, AR

Reporter

April 2014 — February 2015

- · Bureau Chief
- News Reporter for South Arkansas