



# Ashley Zilka

Represented by **The NWT Group**  
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<https://NWTgroup.com/client/ashleyzilka>

## EXPERIENCE

### KSTP, Minneapolis, MN

Reporter

September 2018 – Present

- Lead reporter for the market's No. 1 rated morning show
- Emmy-nominated reporter
- Strong emphasis on breaking news and live reporting
- Breaks and develops stories on all social media accounts
- Sets up interviews for live reports in the field

### WCPO, Cincinnati, OH

Reporter

September 2015 – September 2018

- Breaking news and live shot reporter for all evening newscasts
- Writes multiple packages daily
- Uses social media as a form of reporting
- Presents detailed story pitches and original reporting
- Scores exclusive and first on WCPO stories on a regular basis
- Stories have been picked up by national news outlets such as ABC and CNN

### WROC, Rochester, NY

Weekend Anchor/Reporter

February 2012 – August 2015

- Reported live from breaking news and planned events
- Wrote multiple packages daily
- Covered local stories for CBS News on a national basis
- Anchored Friday and Saturday evenings
- Represented WROC at community events

### WHIZ, Zanesville, OH

Sunrise Anchor/Producer/Reporter

November 2010 – February 2012

- Anchored weekday Sunrise Show
- Produced Sunrise Show
- Recorded news radio updates for AM1240 and Z92

### The Roman Forum Magazine, Italy

Reporter

Summer 2009

- Identified local stories of interest to residents and visitors in Rome, Italy
- Went on location to investigate stories and anchored each broadcast
- Edited, produced, and published short video newscasts for broadcast on The Roman Forum website

### KDKA, Pittsburgh, PA

Intern

Spring 2009

### WTAE, Pittsburgh, PA

Intern

Fall 2008

## Education

Duquesne University, Pittsburgh, PA  
May 2010

Bachelor of Arts, Broadcast Journalism

## Social Media



AshleyZilka



@AshleyOnTV  
2.5K followers



@ashleyzilka  
5.7K followers



@ashleyzilka