



Brittany Jeffers

Represented by **The NWT Group**

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<https://NWTgroup.com/client/brittanyjeffers>

EXPERIENCE

KPRC, Houston, TX

Reporter

April 2018 – Present

KTVT, Dallas, TX

Reporter/Fill-in Anchor

August 2016 – April 2018

KOKI, Tulsa, OK

Weekend Anchor/Reporter

October 2011 – August 2016

- Co-anchored 9 p.m. newscasts on Saturday and Sunday
- May 2015 weekend ratings increased 50% since promotion to anchor in March 2013
- Served as Broken Arrow beat reporter and provided exclusive enterprise stories
- Daily live coverage and multiple reports on news of the day
- Contributed stories to station website and promoted coverage on Facebook and Twitter
- Substitute anchored on weekday morning and evening newscasts
- Reported in newscast that was recognized with an Emmy award

KLKN, Lincoln, NE

Morning/Midday Anchor

March 2010 – October 2011

- Anchored for 5:30 a.m. and 11 a.m. newscasts and updates
- Booked guests and conducted two live in-studio interviews daily
- Emceed frequent non-profit and charity events across viewing area

KLKN, Lincoln, NE

Reporter

June 2008 – June 2010

- Worked as "one-man-band" reporter for evening newscasts
- Frequent live coverage from the state legislature
- Served as substitute anchor for weekend and morning shows

Miss America Organization

Miss Nebraska 2009

June 2009 – June 2010

- Top 10 finalist at Miss America Pageant in Las Vegas
- Promoted self-esteem in adolescent girls as spokesperson for Girl Scouts
- Served as ambassador for Children's Miracle Network
- Traveled more than 60,000 miles for speaking engagements and service projects

Education

University of Nebraska College of Journalism
Lincoln, NE

Member of Dean's List, Neola Skala Outstanding Student Journalist Scholarship
Minors in Political Science, English, and Sociology

Social Media



BrittanyJeffers



@JeffersBrittany
9.6K followers



@KPRC2BrittanyJ
6.7K followers



@kprc2brittanyjeffers
3.7K followers