



# Marissa Torres

Represented by **The NWT Group**

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<https://NWTgroup.com/client/marissatorres>

## EXPERIENCE

### WPIX, New York, NY

### Morning Meteorologist and Traffic

May 2014 – Present

- Promoted to Morning Meteorologist November 2017
- Morning Traffic Anchor
- Write for morning show
- Research stories
- Edit video

### The Baddish Group, New York, NY

### Assistant Account Executive

February 2014 – April 2014

- Booked segments on TV and radio for clients
- Handled social media for clients and company
- Wrote press releases
- Handled inner office communication

### KOAA, Colorado Springs, CO

### Morning Anchor/Reporter

July 2012 – August 2013

- Anchored and wrote for morning news show
- Reported and produced health franchise
- Reported and produced web content and social media content

### KOB, Albuquerque, NM

### Reporter

October 2011 – June 2012

- Wrote and reported live for evening news show
- Multimedia reporter, produced web content and social media content
- Avid following on Twitter and Facebook

### WCIA, Champaign, IL

### Morning Reporter/Fill-in Anchor

September 2010 – September 2011

- Wrote and reported live for four-hour morning news show
- Primary fill in anchor for morning show
- Multimedia reporter, produced web content and social media content
- Community volunteer: Illinois Humane Society and CASA (Court appointed Special Advocate)

### WCIA, Springfield Bureau

### Reporter

September 2008 – September 2010

- Political Beat. Covered the Rod Blagojevich scandal, President Obama's visit to the state capitol and the Illinois gubernatorial race
- Reported on breaking news and hard news stories for 5pm, 6pm & 10pm newscasts

### Nexstar, Washington, D.C.

### Intern

Summer 2008

- Interviewed politicians for local affiliates
- Packaged stories for Nexstar affiliates, including WCIA

### WSTM, Syracuse, NY

### Intern

Spring 2008

- Helped produce local newscasts, conducted interviews, produced packages, wrote copy for newscasts

## Skills

- Conversational Spanish
- Avid and Final Cut Pro editor
- Shoot video with a Mini DVCPRO

## Affiliations

- Member of the National Association of Hispanic Journalists (since 2007)

## Education

Syracuse University, Newhouse School of Journalism, Syracuse, NY 2008

Master's of Broadcast Journalism

University of Michigan, Ann Arbor, MI 2007

Bachelor of Arts—

Major: Anthropology/Zoology

Minor: Spanish

## Social Media



@MarissaTorresPIX11  
7K followers



@MarissaTorresTV  
3.6K followers



@msmarissat  
9.7K followers