



# Lauren St. Germain

Represented by **The NWT Group**

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## EXPERIENCE

### WFTS, Tampa, FL

**Anchor/Reporter**

June 2017 – Present

- Promoted to weekend morning anchor after 3 months
- Help develop content and help producers find content for the morning show
- Write scripts, and proof pkgs
- Engage the audience on social media all morning

### WFTS, Tampa, FL

**Reporter**

March 2017 – June 2017

- Dayside reporter – turned daily enterprise packages and reported live

### WTVC, Chattanooga, TN

**Anchor/Reporter**

February 2014 – March 2017

- Launched the premier Good Morning Chattanooga Weekend (2 hour, single anchor) show as the primary anchor
- Field Anchor for the 2016 Tennessee AP first place "Best TV Newscast" for the Good Morning Chattanooga Weekend show honoring the 5 servicemen killed at the local recruitment center on July 16, 2015
- Promoted the GMC Weekend show and market NewsChannel 9 through multiple social media outlets
- Arranged local feature stories including weekly "Featured Creature," "Homegrown," and "Pay it Forward" segments
- Dayside reporter during the week – turning daily packages and reporting live during breaking news
- Fill-in anchor for weekday morning and evening newscasts

### WTVY, Dothan, AL

**Anchor/Producer**

July 2013 – February 2014

- Anchor and producer for CW Primetime News at 9
- Anchored a live half-hour broadcast every night Monday through Friday in studio and live on location
- Newscast formatted to attract the younger "on-the-go" generation demographic
- Wrote script; edited video; posted every story to the web; promoted through social media
- Fill-in anchor for WTVY (CBS) News 4 at 5, 6 & 10, WTVY News 4 this Morning, and WRGX (NBC) News at 5:30

### WTVY, Dothan, AL

**Anchor/Producer/Reporter**

July 2012 – June 2013

- Launched a newscast on the CW, "Primetime News at 9" as a co-anchor and co-producer
- Anchored live half-hour newscast; compiled content from WTVY, CNN, and AP; wrote script; edited video
- Reporter Days: shot/wrote/edited the show's "top story" package & VO/SOTs; one-man band reporting

## EDUCATION

### Boston University

**September 2008 – May 2012**

Bachelor of Arts in Psychology, Minor in Public Health  
Psi Chi – International Honors Society of Psychology

## Skills

- One Man Band Reporting
- Shooting: P2, JVC HM 100
- Editing: Final Cut Pro, Adobe, Edius
- iNews/AP ENPS
- Social Media: Facebook & Twitter

## Community Involvement

- "Girls on the Run" is a non-profit after-school program for girls in 3rd through 5th grade
  - Promote mental, emotional, and physical health through fun and active lessons involving running, working towards a goal of completing a 5k run at the end of the season
  - Head coach for a group of 10 girls for two sessions (a session lasts half a year)

## Social Media



LaurenStGermain



@LaurenWFTS  
5.3K followers



@LaurenWFTS  
5K followers



@lsgreporting  
2.6K followers