



Ira Cronin

Represented by **The NWT Group**

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<https://NWTgroup.com/client/iracronin>

EXPERIENCE

KOAA, Colorado Springs, CO

Morning News Anchor

March 2015 — Present

- Responsible for anchoring the morning weekday newscasts from 4:30 – 7am.
- Deliver the news in the credible, accurate, and professional manner while also working on content and direction of the show
- Read in on the stories of the day and double that each one is factually correct and accurate for air

NBC CHARLOTTE, Charlotte, NC

Morning News Anchor

April 2011 – Feb 2015

- Responsible for anchoring the morning weekday newscasts from 4:30 – 7am.
- Collaborate daily with producers on the stories we tell, and how they are presented to the viewers
- Responsible for posting to station Facebook page and tweeting during the news to interact with viewers
- Responsible for producing daily health segment for 4pm newscast

July 2001 – April 2011

Sports Anchor / Reporter / Producer

- Responsible for covering sports scene in Charlotte and surrounding communities
- Oversee, develop, produce, and present feature stories and daily sports cast segments
- Generate story ideas and conceptualize vision for overall look of high quality product
- Develop and maintain working relationships on all levels of the Charlotte sports scene, with athletes, coaches, front office personnel, athletic directors and various PR contacts
- Write show scripts, and internet content including web articles and a blog, and social media
- Collaborate with producer and graphic artist for show elements and project graphics
- Log live sporting events

Salt Lake City, UT

Freelance Photojournalist/Reporter

Feb. 2001 — July 2001

- Shoot and edit video
- Gather information for stories, conduct interviews
- Report on stories, including live reports from scene
- Cover sporting events and collaborate with talent on presentation

Fox Sports Northwest Regional, Seattle, WA

Video Editor

Nov. 2000 — Feb. 2001

- Responsible for editing video clips and highlights for daily sportscasts and specials
- Log sporting events and write scripts for anchors
- Take in satellite feeds, edit them and add graphic elements under deadline for nightly broadcasts

Seanticket.com, Seattle, WA

Managing Editor / Voice Talent

May 2000 — Nov. 2000

- Assist News Director in overseeing staff of talent, producers, video editors and production assistants
- Revise scripts and work to ensure that all highlights were of the highest quality and factually correct
- Voice highlights and sports updates for daily production on website

Creative, engaging, experienced and skilled communicator with 21 years experience.

Excellent eye for conceptualizing high quality and compelling presentations of all kinds.

Goal-oriented individual with strong leadership abilities who thrives in a collaborative atmosphere.

Efficient in researching and gathering information for presentation.

Skillful in building relationships of trust and networking.

Experienced in crisis communication situations from both inside and outside perspectives.

Consulting experience with media relations, image and interview coaching.

Awards

- **Associated Press Award Winning Best Sports Cast, NBC Charlotte**
- **Emmy Award Winning Sports Cast, NBC Charlotte**

Education

Weber State University, Ogden UT 1994
Bachelor of Science: Communications, Broadcasting Emphasis
Minor in Sales and Marketing

Social Media



IraCronin



@IraCroninKOAA



@IraCronin
2.7K followers