



Melanie Hunter

Represented by **The NWT Group**

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<https://NWTgroup.com/client/melaniehunter>

EXPERIENCE

KCRA, Sacramento, CA

Traffic & Weather Anchor/Reporter

January 2018 – Present

- Anchor traffic for 5-hour morning news block. On busy traffic and weather days, add 4, 5, and 6PM newscasts to daily traffic responsibilities
- Cover traffic across the state of California with concentration on Sacramento Valley, The Delta, Bay Area, and Sierra Nevadas
- Report on traffic related stories
- Fill in on morning, noon, and weekend weather, as needed
- Created new segment called 'Commuter Concerns' -a weekly franchise answering viewers' traffic questions
- Conduct weekly "Pet of the Week" segment for Sacramento SPCA adoptions

KVOA, Tucson, AZ

Traffic, Weather & News Anchor

December 2015 – December 2017

- Traffic anchor for weekday two hour morning newscast
- Weekly traffic franchise called What's Driving You Crazy—answer viewers' traffic concerns
- Additional reporting focusing on traffic issues in Tucson
- Fill-in on morning and noon weathercasts. Work split shift in summer covering traffic for monsoon
- Fill-in news anchor for morning, noon and 4PM newscasts
- Edit all my own stories. Shoot some of them
- Cultivate sources with Department of Transportation.
- Update traffic for station social media
- Post breaking news to web and send out alerts

KSNF, Joplin, MO

Anchor/Host/Reporter

May 2012 – November 2015

- Hosted hour-long 4PM news/lifestyle program. Promoted to 4PM newscast after first year at KSNF
- Daily General Assignment Reporter
- Fill-in anchor on all other newscasts, as needed
- Shot and edited my own stories, as needed
- Maintained relationships with sources to develop enterprise stories
- Maintained social media presence to distribute information and connect with viewers
- Fill-in weather, as needed
- Produced newscasts when anchoring, if needed

EDUCATION

Mississippi State University

August 2019

Broadcast Meteorology certification

The University of Arizona, Tucson, AZ

Graduated May 2012

Journalism, French Minor

Named Best Traffic Reporter 2019 by Sacramento Magazine

Earned Meteorology Certificate in 2019 from Mississippi State

Among the highest rated social media performers in market

Skills

- Baron traffic system
- WSI weather system
- iNews
- ENPS
- Avid
- Velocity
- Final Cut Pro
- Audacity
- Camera operation

Awards

- **Sherman R. Miller Outstanding Senior Award**
University of Arizona School of Journalism, May 2012

Activities

- Active supporter of Special Olympics Northern California
- Past member of Special Olympics of Southern Arizona
- Past member of Special Olympics of Southwest Missouri
- Past member of Junior League of Sacramento and Tucson
- Emcee numerous community events
- Completed a marathon and half marathon

Social Media



Melanie-Hunter



@MelanieHunterTV
10.2K followers



@KRCAMelanie
4.3K followers



@MelanieHTV
10.4K followers