

Skills

Proficient in Avid iNews, ENPS, Sony Vegas, Word, Excel, Viz Ardome, Final Cut Pro

Education

Lynn University, Boca Raton, FL May 2012

Bachelor of Arts: Communications in Mass Media and Broadcast Journalism, Minor in Political Science

Social Media

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- lin HeatherGustafson
 - @HeatherGustafsonNews **_** 4.5K followers

@Fox35Heather 1.5K followers

@The_News_Lady

Heather Gustafson

Represented by The NWT Group DavidChristopher@NWTgroup.com 817-987-3600

https://NWTgroup.com/client/heathergustafson

EXPERIENCE

WOFL, Orlando, FL

October 2017 – Present

KIII, Corpus Christi, TX

September 2014 – October 2017

- Broke more stories than any other reporter in market Promoted from morning to primetime weekend anchor after one year
- Increased ratings for all newscasts anchored
- Secured interviews with Erin Brockavich, Eva Longoria, first same-sex married couple in Nueces County
- Only on-air reporter invited to witness a Texas execution

WVNS, Beckley, WV

May 2013 - June 2014

- Solo bureau reporter for Greenbrier County
- Developed contacts in two counties
- Edited news packages
- Reported in LIVE segments •

FOX News Channel, Washington, D.C.

May 2012 - May 2013

- Booked and pre-interviewed on-air guests
- Pitched stories in editorial meetings
- Shadowed local reporters

FOX News Channel University, New York, NY

April 2012

Wrote and co-anchored online newscast for FNCU website

INTERSHIPS

FOX News Channel, New York, NY

January 2012 - April 2012

- Worked on the "Huckabee" show
- Researched and wrote news articles
- Assisted in the master control room for live news events

Palm Beach County Film and Television Commission Intern May 2011 - August 2011

Reporter/Fill-in Anchor

Weekend Anchor/Reporter/MMJ

Reporter/MMJ

Guest Booker

Co-Anchor

Intern