

Education

Mississippi State University, Starkville, MS May 2016 Master of Science: Geosciences Concentration: Meteorology

Texas Tech University. Lubbock, TX May 2014

Bachelor of Science: Geosciences Concentration: Geophysics Minor: Atmospheric Science

Social Media

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Kaiti-Blake



@KSAT KaitiBlake 2 3K followers



@KaitiBlake 13.5K followers



@Kaiti Blake 9.3K followers

Kaiti Blake

Represented by The NWT Group SandraRichards@NWTgroup.com 817-987-3600

https://NWTgroup.com/client/kaitiblake

EXPERIENCE

KSAT, San Antonio, TX

Meteorologist

April 2017 – Present

- Compose daily & extended forecasts for South-Central Texas
- Weekly Blake's Brainiacs Franchise: student & STEM-focused content
- Weekly Rooftop Weather Franchise: weekend forecasts on the roof of KSAT
- Grow social media presence by sharing forecast & other unique content
- Participate in fundraisers for local organizations: Salvation Army, Cystic Fibrosis Foundation

KTAB, Abilene, TX

Meteorologist

May 2016 - April 2017

- Composed daily & extended forecasts for 22 counties in the Big Country
- Built creative & relevant graphics for viewers using WSI's Max system
- Composed news packages via shooting & editing video & audio
- Scheduled & conducted interviews for live weather forecasts and for news
- Participated in fundraisers for local organizations: Big Brothers Big Sisters,
- Junior League of Abilene

WJTV, Jackson, MS

Meteorologist

May 2015 - March 2016

- Composed daily & 8-day forecasts for the Jackson Metro area & surrounding
- Created unique & effective graphics for viewers using WSI TruVu Max
- Provided multiple daily radio forecasts for use on multiple stations across south and central Mississippi
- Attended public events with other members of the WJTV team to connect with the community
- Filled-in during other newscasts when necessary, including the 6 and 10 PM weeknight newscasts

Mississippi State University, Starkville, MS August 2014 - May 2016

Campus Connect Forecaster

Graduate Teaching

- Produced forecasts for the MSU community & northeast Mississippi
- Created creative & informative weathercasts published on social media outlets
- Provided forecasts on radio for FM 99.1 WMSV and for The Reflector
- newspaper

Mississippi State University, Starkville, MS

August 2014 - May 2016

Assistant Operated TriCaster equipment to record students' daily weathercasts

- Built creative graphics and intriguing weathercasts with Baron to be used by
- students in Practicum labs
- Operated VIPIR radar for mock-severe weather coverage

KTRK-TV, Houston, TX

Intern

May 2012 - August 2012

Texas Tech TV, Lubbock, TX

Intern

January 2013 - May 2014