



Jesse Merrick

Represented by **The NWT Group**

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<https://NWTgroup.com/client/jessemerrick>

EXPERIENCE

KSNV, Las Vegas, NV

Sports Anchor/Reporter

March 2019 – Present

Spectrum LA, Los Angeles, CA

MMJ/Reporter

Sept 2018 – Nov 2018

WAAY, Huntsville, AL

Sports Director

Sept 2016 – Sept 2018

- Managed sports coverage and sports staff
- Produced, wrote, shot, edited, researched, anchored and reported live from the field and in studio
- Covered SEC, and produced specials
- Managed the sports section of the station's website for our digital first newsroom and posted stories, videos and updates to all social media platforms throughout the day
- Communicated and collaborated with our news staff and managers during breaking sports news to ensure our coverage is accurate and up to the minute as stories evolved

KREX/KFQX, Grand Junction, CO

Sports Anchor/Reporter

Aug 2014 – Sept 2016

- Produced, wrote, shot, edited, researched, anchored and reported sports programming live from the field for all four evening newscasts including a weekly high school football show during the football season
- Covered local sports on all social media platforms and website

KABC, Glendale, CA

Assignment Editor

May 2014 – Aug 2014

- Responsible for planning, preparing, setting-up and executing content and coverage
- Gathered accurate information from multiple agencies and communicated the available material to the editorial staff
- Collaborated with news management, producers, and reporters to plan coverage
- Directed reporters in the process of collecting elements for their stories

NFL Network, Culver City, CA

Assignment Desk Assistant

Mar 2014 – Aug 2014

- Worked with the editorial staff from broadcast and digital elements to generate content on the network and online
- Enterprise story ideas via phones, social media, e-mail and Internet
- Updated newsroom on breaking news and NFL stories of the day
- Booked satellite windows for interviews, pressers, and event coverage in order to bring that specific content to air

KABC, Glendale, CA

News Apprentice

Sept 2012 – May 2014

- Assisted the Engineering Department with remote broadcasts for the Oscars, Emmys, AMA's, Los Angeles Mayoral Debates, Martin Luther King Jr. Parade, and the Mexican Independence Day Parade
- Worked with Tri-Caster during the remote broadcasts, helping to set up, tear down and operate the equipment
- Field produced for the On The Red Carpet show at remote locations
- Operated cameras, shotgun microphones, and set up lighting during events and pilot shows

Skills


- Proficient in all forms of social media, Final Cut Pro, Avid Media Composer, EZ News, ENPS, Aurora Browse, Microsoft Office and Win Plus operating systems
- Able to speak, write, read, and interpret Spanish on a conversational level

Education


Azusa Pacific University, Azusa, CA
May 2012

Bachelor of Arts: Communications Studies, Concentration in Media Studies and Minor in Journalism

Social Media

 JesseMerrick

 @JesseMerrick

 @JesseNews3LV
1.3K followers

 @JesseMerrick_