



Dave Froehlich

Represented by **The NWT Group**

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<https://NWTgroup.com/client/davefroehlich>

EXPERIENCE

KTBC-TV Austin, TX

Anchor/Reporter

2013 — Present

- Anchor 6 hours daily for morning and midday newscasts
- Conduct live interviews with newsmakers, local leaders, national entertainers
- Work with producers in the planning of morning show segments
- Active on multiple social media platforms
- Edit news copy
- Make public appearances representing station

KRIS-TV (NBC) Corpus Christi, TX

Anchor/ Reporter

2010 — 2013

- Co-anchor 2 hour morning newscast and solo anchor the noon newscast
- Produce noon newscast daily
- Produce segments for morning newscast
- Post content to station website
- Set up and book guests for noon newscasts
- Report when possible

WDAF-TV (FOX) Kansas City, MO

Weekend Anchor/Reporter

2007 — 2010

- Report and go live for nightly 9 & 10 pm newscasts
- Generate story ideas daily
- Started as reporter and later promoted to weekend anchor

KRIS-TV (NBC) Corpus Christi, TX

Anchor/Reporter/Producer

2004 — 2007

- Co-anchor 2 hour morning newscast
- Anchor and produced ½ hour noon show
- Solo anchor weekend evening news before being promoted to morning newscast
- When working weekends, gathered, wrote and produced news stories daily
- Special assignment and series reports

KVII-TV (ABC) Amarillo, TX

Anchor/Reporter

2001 — 2004

- Co-anchor 1½ hour morning news and 1 hour noon news
- Report general assignment stories
- Produce morning and noon shows on fill-in basis

KREX-TV (CBS) Grand Junction, CO

Anchor/Reporter

2000 — 2001

- Co-anchor 5 and 10pm news Monday through Friday
- Co-produce 10 pm news
- Gather video, wrote and edited packages for newscasts
- Hired as Sports Director before moving into news

KPRC-TV (NBC) Houston, TX

Production Assistant

1999 — 2000

- Aided in production of morning newscast
- Operated helicopter camera

Dave Froehlich is the primary morning anchor at KTBC-TV in Austin, Texas where he anchors thirty hours of news every week.

As a long-time morning anchor, Dave has the experience to talk about everything from breaking overnight international news to Hollywood happenings. Dave has interviewed everyone from newsmakers like Governors, US Senators, and Cabinet Members to musicians, athletes, and filmmakers. His all-time favorite interviews? Journalist Dan Rather and Former UT football great Vince Young.

Education


University of Texas at Austin
1993-1997
History B.A.

Social Media

 DaveFroehlich

 @DaveFroehlichOnFox7
1.3K followers

 @DaveFOnFox7
1.7K followers

 @DaveFonFox7
1K followers