



Marco Villarreal

Represented by **The NWT Group**

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<https://NWTgroup.com/client/marcovillarreal>

Awards

- **Animal Reporting Award**
National Press Club
- **2008 BEA Festival of Media Arts Winner**
Best Anchor & Best Radio Feature
- **2008 Meredith-Cronkite Fellowship Recipient**
- **2007 SPJ Mark of Excellence Regional Winner**
Radio Feature, Sports Reporting, Television Breaking News, Feature, & Feature Photography
- **2007 Hearst Broadcast News Finalist**
TV Feature & Radio Hard News
- **2006 SPJ Mark of Excellence Award**
Best Radio Newscast

Education

Brigham Young University, Provo, UT
Bachelor of Arts,
Communications: Broadcast Journalism

Social Media

 MarcoVillareal

 @WFLAMarco
2,047 followers

 @WFLAMarco
3.5K likes

EXPERIENCE

WFLA, Tampa, FL

December 2016 – Present

Morning Anchor

- Anchor 4-hour Monday-Friday Morning Newscast
- Enterprise/Produce multiple Special Reports for rating periods
- Breaking News Field Anchor/General Assignment Reporter for major news segments
- Produce/Anchor weekly franchise for Hispanic viewers
- Numerous public appearances, public speaking, representing station
- Helped launch all Spanish website TampaHoy.com
- Produced and Reported news reports in Spanish for Latino community of Tampa Bay

WVLT, Knoxville, TN

June 2013 – December 2016

Morning Anchor

- Lead morning team into presenting breaking, local news with energy
- Brought show information, news, and fun into various outlets of social media
- Oversaw fresh producers, photographers, and directors into producing versatile newscast
- Produced live shows and special segments
- Produced, wrote, and ran Volunteer Spirit segments, The Ticket (movie reviews)
- Bridged station with different areas of the community through representation and engagement

KTNV, Las Vegas, NV

February 2010 – March 2013

Anchor/Reporter

- Fill in Anchor
- Reported breaking news, general assignment
- LIVE reports from field
- Enterprised You Ask, We Investigate brand stories
- Lead newsroom in web & social media journalism

WTXL, Tallahassee, FL

August 2008 – February 2010

Anchor/Reporter/Producer

- Anchor/One-man band reporter
- Executive producer for weekend n Weekend web producer
- Editor
- Assisted Sports department in shooting and editing

WRCB, Chattanooga, TN

May 2008 – July 2008

Reporter (Freelance)

- Reported breaking and daily news
- LIVE on set and field reporting
- Wrote and uploaded stories to website

KBYU-TV, Salt Lake City, UT

January 2007 – April 2008

Anchor/Reporter/Producer

- Anchored Daily News at Noon
- One-man band reporter