



# Ozzy Mora

Represented by **The NWT Group**

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<https://NWTgroup.com/client/ozzymora>

## EXPERIENCE

**KAVU-TV, KVTX, & KUNU Victoria, TX** **October 2019 – Present**  
**Evening News Anchor/ Producer**

- Anchor weeknight 5PM & 6PM newscasts
- Anchor and Produce 9PM & 10PM weeknight newscasts
- Anchor and produce in Spanish for Univision and Telemundo
- Develop relationships with newsmakers throughout the community
- Community outreach through public appearances

**Travel Channel, Globe, AZ** **October 2018 – November 2018**  
**Freelance Journalist**

- Co-Hosted segment for show, Ghost Adventures

**ARZA Media, Los Angeles, CA** **July 2018 – October 2019**  
**Digital Reporter/Host**

- Craft on- line stories for digital media company
- Analyze data, interpret trends, and partner with social media influencers to promote business strategies and brand
- Host and model for live events, and notable brands
- Create and oversee engagement and strategy across eight social media accounts on Facebook, Instagram, and LinkedIn
- Develop and deploy outreach, influencer marketing and consumer engagement initiatives to improve brand awareness for clients
- Lead and manage direct response (focused on driving conversions) Facebook ad campaigns from planning stage to completion

**KPNX-TV NBC, Phoenix, AZ** **July 2014 – July 2018**  
**Social Media Producer/Host/MMJ**

- Hired as social media producer for TV station
- Added duties as social media anchor for 12 Today morning newscast and produced three daily segments on trending topics
- Utilized Facebook Live to produce, direct, anchor enterprise, entertainment and top trending stories to enhance coverage through social media
- Interpreted and translated articles in Spanish in order to drive engagement with Latino-Hispanic communities
- Conducted interviews, wrote, edited and produced content for online and on-air platforms with 1M+ viewers/subscribers
- Collaborated with team on new website development; created digital content and wrote blog articles for 12News.com
- Assisted the assignment editor on breaking news, push alerts, and collections for cross-platform distribution

**Status Media & Entertainment, Los Angeles, CA**  
**Production & Set Assistant** **April 2013 – July 2014**

- Assisted Director and Producer with administrative and on-set operations for film production company
- Trained, mentored, and managed a team of five interns, two, and five department heads
- Negotiated costs, administered budgets, allocated resources, approved bookings, and maintained accurate records

Bilingual in English and Spanish. Currently anchor all four afternoon & evening newscasts on KAVU in Victoria, TX.

Also anchor and produce cut-ins on two Spanish language television stations in Victoria.

## Skills

- Final Cut Pro, Edius, Avid, Adobe Premier Pro, Pro Tools, Vox Pro, HTML, ENPS, Associated Press,
- Crowdtangle, Chartbeat
- Facebook Business Manager, Facebook Ads, Instagram, Hubspot Google Analytics, TubeBuddy, SEO, Infusionsoft
- Social Media: Facebook Live Anchor, Snapchat, YouTube, Twitter, Google+, Tagboard, Sprout Social, WordPress, Hootsuite, Canva, TweetDeck, Buffer, OBS, Social Media News Desk, Lakana

## Education

University of La Verne  
Los Angeles, CA 2013  
Bachelor of Arts

## Social Media

- AzaleaMora
- @OzzyMoraJournalist  
1.9K followers
- @Ozzy\_Mora  
2.3K followers
- @Ozzy\_Mora  
15.8K followers