



Jon Alba

Represented by **The NWT Group**

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817-987-3600

<https://NWTgroup.com/client/jonalba>

Skills

- Broadcast Writing, Play-By-Play, Voicing, One-Man Band Reporting, Live shots, Interviewing, Podcasting, Edius, Final Cut Pro, Adobe Creative Suite, Inception, ENPS, Microsoft Office, Social Media, CMS/WordPress, AP Style

Education


- Quinnipiac University, Hamden, CT
May 2015
Bachelor of Arts in Journalism, Concentration in Broadcast Journalism
Minor in Sports Studies
 - Six-time Connecticut Society of Professional Journalists award-winner for reporting

Awards

- Emmy Award winner "Outstanding Studio Show," serving as an associate producer (MLB Tonight)
- Maine Association of Broadcasters Award (MAB) for Best Sportscast in the state of Maine, 2018

Social Media

 JonAlba

 @JonAlbaJournalism
1.7K followers

 @JonAlba
4.8K followers

 @Jon_Alba
1K followers

EXPERIENCE

News 13 Orlando, Orlando, FL

Sports Host/Reporter

September 2018 – Present

- Host a 30-minute sports program covering both Central Florida and national sports
- Report magazine style features and daily sports news packages multiple times per week
- Cover multiple professional sports teams (including the NBA and MLS), high-level Division I sports (University of Florida, UCF)
- Research and enterprise story ideas
- Shoot and edit majority of stories

WVII/WFVX, Bangor, ME

Sports Director/Anchor/Reporter

September 2015 – September 2018

- Serve as lead anchor & producer for three nightly sportscasts, five nights a week in competitive market
- Interview, shoot, write all content, with coverage including New England pro/college/high school sports
- Deliver live scripted and ad-lib reports/interviews on-location, working with directors and producers
- Developed innovative basketball-oriented studio show, growing the station's sports content
- Fill-in news anchor
- Sideline reporter for University of Maine baseball and football games, broadcast on ESPN/FOX College Sports

Living the Gimmick Podcast Host/Producer/Social Media Manager

June 2015 – Present

- Co-host and produce two professional wrestling/MMA/combat sports audio and video shows/podcasts
- Manage social media for brand, interacting with more than 20,000 followers internationally

MLB Network Associate Producer/Assignment Desk Associate

June 2014 – September 2015

- Emmy Award winner for "Outstanding Studio Show," serving as an associate producer (MLB Tonight)
- Developed daily television programs broadcast for a national audience, including pitching ideas for air
- Duties included requesting video, transcribing, booking feeds and reaching out to personalities or entities for booking, monitor wires and social media for breaking news to be relayed to fellow producers

AOL Sports

Columnist

September 2014 – May 2015

- Contributed sports editorials for AOL Sports, utilizing CMS and other multimedia tools

Major League Baseball Advanced Media, L.P.

July 2013 – August 2014

Production Assistant

- Cut game highlights and helped produce in-studio shoots for MLB.com