

Ashley Izbicki

Represented by **The NWT Group**DavidChristopher@NWTgroup.com
817-987-3600

https://NWTgroup.com/client/ashleyizbicki

EXPERIENCE

KOTV, Tulsa, OK

October 2017 – Present

- Anchor Top rated 4PM & 9PM Newscasts daily
- Special Projects Reporter/Investigative Reporter
- · Live Breaking News Reporter for Evening newscasts
- TSRs for major rating periods
- Strong Social Media presence

WLTX, Columbia, SC

Morning Anchor

Anchor

September 2014 – October 2017

- Anchored 2 1/2 hour weekday morning newscast, anchored breaking and wall-towall coverage of big stories, field live reports
- Wrote concise, updated scripts for show, crafted new content, produced segments, enterprised story ideas, wrote and edited PKGs
- Advocate for the American Heart Association, March of Dimes, End Child Hunger SC, and other non-profit organizations, emcee community fundraisers and events, member of the Crime Stoppers
- · Board, mentor to station interns

WBIR, Knoxville, TN

Anchor/MMJ

November 2012 – September 2014

- Anchored market-leading weekend morning show, and fill-in as needed on weekdays
- Shot, wrote, and edited lead stories for 10News at 5 p.m. and 6 p.m.
- Managed the assignment desk on the weekends, including facilitation of photographer and reporter shoots, maintaining station social media sites and website, and digging for information during breaking and developing news
- Edward R. Murrow Station of the Year

WBND, South Bend, IN

MMJ/Fill-in Anchor

February 2011 – October 2012

- Aggressively delivered strong live shots, including breaking and developing news, while operating my own camera and Live U backpack in the field
- Shot and edited packages in the field, sending back stories from location for embedded reporting, including from helicopter, moving train, and boat

WBKB, Alpena, MI

Anchor/MMJ

February 2010 - February 2011

- Reported, produced, and anchored primetime 6 p.m. and 11 p.m. weeknight broadcasts, hosted public affairs programs
- Researched, shot, wrote and edited packages in one-man-band style, managed station's social media accounts and website

WBBM, Chicago, IL

Investigative Intern

January 2009 - May 2009

- Extensively researched government databases for story development, logged interviews and pulled quotes for PKGs
- Managed email and phone hotline, researched leads and tips, assisted award-winning Investigator during shoots

Skills

- Proficient linear and non-linear editor (Edius, Avid, and Final Cut Pro)
- Field videography with Sony, HDV, DVCPro, DVCam, Mini-DV and memory card cameras
- Experience with ENPS, iNews, Lexis Nexis, PACER, CBS Newspath, NewsKing, FTP, HTML, website and social media account management

Education

Columbia College, Chicago, IL Bachelor of Arts in Broadcast Journalism, Dean's List Scholar, Graduated with Honors

Social Media

in

Ashleylzbicki



@Ashley.Izbicki6.5K followers



@Ashleylzbicki3.5K followers

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@Ashley_Izbicki
1.9K followers