



# Kristen Skovira

Represented by **The NWT Group**

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## EXPERIENCE

### Double Act TV, "Dr. Jeff - Rocky Mountain Vet" Denver, CO

2020 — Present

**Assoc. Producer**

- Plan, schedule and cast for Animal Planet's top-rated show

### KRDO-TV, Colorado Springs, CO

2019 — 2020

**News Anchor/Reporter**

- Report and deliver daily news, information and visually creative content to Southwest Colorado via over-the-air and digital platforms
- Develop lasting area contacts throughout the region using targeted outreach and cold-call methods
- Update social media and web-based platforms, keeping viewers up-to-date
- Write and voice radio segments for KRDO news and information station

### WTVF NewsChannel5 Network, Nashville, TN

2017 — 2019

**Reporter/Fill-in Anchor**

- Developed Emmy-nominated, original, trending content for Nashville's News Leader on various on-air and digital platforms
- Maintained working relationships with numerous area contacts including; Vanderbilt, Nashville Zoo at Grassmere, Frist Art Museum, Cheekwood Estate and Gardens, and the Nashville Predators
- Fill-in anchor WTVF's "Talk of the Town" and evening/weekend newscasts

### City of Boulder, Boulder, CO

2016 — 2017

**Host, Producer, Multimedia Journalist**

- Produced and hosted weekly newscast highlighting city programs, initiatives, and individuals
- Enterprised hyper-local feature stories and promoted upcoming events
- Shot, wrote, and edited news packages for various city departments and distributed creative content on social media platforms, increasing community awareness and participation

### KMGH Denver7, Denver, CO

2014 — 2016

**Reporter/Multimedia Journalist**

- Shot, edited, wrote and fronted daily news stories for Denver7
- Maintained and grew numerous local area contacts at a variety of businesses, non-profits, educational institutions, medical campuses, professional sports organizations, law enforcement, and government agencies including the Colorado Department of Transportation, the Denver Police Department, UCHealth, Children's Hospital Colorado, the Denver Broncos, Colorado Rockies, CU Boulder and the University of Denver

### WINK News, Fort Meyers, FL

2012 — 2014

**Reporter/Multimedia Journalist**

- Reported live from breaking news situations both in-studio and from the field at Southwest Florida's News Leader
- Developed and cultivated area contacts
- Delivered multiple news packages daily
- Promoted newscasts using Facebook and Twitter

## EDUCATION

**Chapman University — Bachelor of Arts (B.A.) 2005 - 2007, ORANGE, CA**

Public Relations & Advertising, Dodge College of Film & Media Arts

Experienced, Emmy Nominated Reporter with demonstrated success in large markets including Denver (KMGH) and Nashville (WTVF). Media and communications professional with National Publicity experience at Walt Disney Studios in Burbank, CA. Bachelor of Arts (B.A.) in Public Relations & Advertising from Chapman University's Dodge College of Film & Media Arts in Orange, CA.

## Awards

- Emmy Nomination, 2020 Midsouth Regional Emmy Awards
- Emmy Nomination, 2019 Midsouth Regional Emmy Awards
- Provost List, 2007 Chapman University
- Dean's List, 2003 Ponderosa High School

## Skills

- Editing: Adobe Premiere, Final Cut X, Edius
- Newsroom Systems: ENPS, iNews, NewsFlow, Lakana, WordPress
- Cameras: Panasonic, DJI (Mavic, Osmo), GoPro, and Sony HD Cameras
- Social Media: SocialNewsDesk, Twitter, Facebook, Instagram, YouTube, Vimeo

## Social Media

Kristen Skovira

@KrisSkovira  
5.6K followers

@KristenSkovira  
2.5K followers

@Kristen\_Skovira