



Justin Ayer

Represented by **The NWT Group**

SandraRichards@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/justinayer>

Skills

- ENPS
- Edius
- Panasonic HD cameras
- GoPro cameras
- Broadcast writing
- Public speaking and ad libbing
- Final Cut ProX
- Microsoft Office

Social Media



J-Ayer



@JustinAyerNews
1.5K followers



@JustinAyerTV



@Justin_Ayer

EXPERIENCE

FOX23 (KOKI-TV), Tulsa, OK

Multimedia Journalist

June 2018 — Present

- General assignment reporter covering array of topics, including [breaking news, severe weather, crime, localism and sports] on-air, online and through multiple social media platforms
- Consistently pitch multiple story ideas and execute two, different live packages every day
- Schedule, prepare and conduct interviews while meeting strict deadlines
- Deliver live breaking news hits to our radio partner, KRMG, and send in recorded bits for AM show
- Fill in news anchor and sports anchor/reporter

NBC Montana (KTVM-TV), Butte, MT

Reporter

June 2017 — June 2018

- Pitch story ideas and report multiple stories for weekday newscasts: 5 p.m. and 6 p.m.
- Utilize multiple social media platforms and produce web content daily
- Report live during various situations including breaking news and weather coverage
- Shoot and report high school/college games for sports programming and feature stories

INTERNSHIPS

NBC Connecticut (WVIT-HD), West Hartford, CT

News Intern

January 2017 — May 2017

- Accompanied reporters in the field, conducted interviews and practiced stand-ups
- Edited video and soundbites via GV Stratus and Edius Pro 8 for show airings
- Wrote breaking news stories for the 5 p.m., 5:30 p.m. and 6 p.m. shows
- Conducted background research for consumer and investigative stories

NBC Sports Group, Stamford, CT

Marketing Intern

September 2016 — December 2016

- Supported the experiential, strategic marketing and integration, digital media and social media marketing teams
- Provided pitches on relevant sports news to be used on all NBC Sports social media platforms
- Pulled weekly performance data on all digital banners and promotions via Excel
- Updated reports on digital sweepstakes and newsletters via Telescope for click-through-rates and new user emails

EDUCATION

University of Connecticut, Storrs, CT

May 2017

Bachelor of Arts

Eastern Connecticut State University, Willimantic, CT

Bachelor of Science, Dean's List

December 2014