

Wes Callison

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https://NWTgroup.com/client/wescallison

AMS



An AMS(CBM) & NWA sealed meteorologist with forecasting experience ranging from tornadic storms to blizzards. Delivers easy to understand forecasts with energy, confidence and a smile.

Affiliations & Awards

- CBM/AMS Seal from American Meteorological Society (Certificate #261)
- NWA Seal from National Weather Association (Certificate #0806967)
- Licensed amateur radio operator since July 2002; Call Sign KC0NRL
- AP Award for Weathercast from Nebraska Associated Press

Skills

 WSI's TruVu Max, Storm, Studio and Traffic, Baron's Vipir Radar, FasTrac and OMNI, Weather Central's FUSION, LIVE, 3DLIVE, ESP-LIVE, and Live-Wire, GR Analyst, ENPS, Frankly (World Now), Beat the Traffic, Edius, Grass Valley, Dalet, Dalet Galaxy

Social Media



WesCallison



@WesCallisonWeather



@WesCallison
7K followers



@WesCallison

EXPERIENCE

Spectrum News 1, Louisville, KY

Chief Meteorologist

June 2018 - Present

- Anchors and forecasts live and taped daily weather segments with engagement and authority
- Adept at extended coverage of high-pressure severe weather situations
- Manages team of five meteorologists, which includes hiring, scheduling, mentoring and coaching, team building, bi-annual reviews and disciplinary action when necessary
- Creates strategy and coverage plans for severe weather and day-to-day operations
- Makes public appearances on behalf of station
- Coordinates with news department when weather conditions produce news-coverage scenarios
- Engages viewers on all digital platforms daily

KOLD, Tucson, AZ

Meteorologist

September 2014 – June 2018

- Broadcast meteorologist on weekday newscasts on local CBS and FOX stations
- · Primary fill-in anchor for Chief Meteorologist
- · Active and engaging on all forms of social media
- Wrote several web stories weekly
- Produced live and taped packages
- Participated in community events and school visits

KCCI, Des Moines, IA

Meteorologist

August 2010 - September 2014

- Broadcast meteorologist on weekday morning newscasts
- Taped daily weather for digital weather channel and provide forecasts for radio partners
- Promoted newscasts and updated weather using all forms of social media
- Participated in community events and school visits regularly

WWMT, Kalamazoo, MI

Meteorologist

August 2008 - August 2010

- Broadcast meteorologist on weekend evening newscasts on CBS and CW affiliates
- Primary fill-in anchor for Chief Meteorologist
- Department leader of graphics development and computer maintenance

KLKN, Lincoln, NE

Meteorologist

July 2005 - August 2008

- Broadcast meteorologist for morning/midday shows
- Provided more than a dozen live and taped radio forecasts daily
- Conducted daily live interviews during midday show and served as primary fill-in anchor for Chief Meteorologist

EDUCATION

Saint Louis University, St. Louis, MO

Bachelor of Science in Meteorology, Magna Cum Laude