



Dan Cohen

Represented by **The NWT Group**
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<https://NWTgroup.com/client/dancohen>

EXPERIENCE

WREX-TV, Rockford, IL

Anchor/Reporter

February 2014 – Present

- One-man band on exclusive, enterprise reporting
- Produce projects from conception to completion
- Develop new departmental social media initiatives
- Extensive live game coverage experience at major events (World Series, Stanley Cup Final)
- Flexible, adaptable learner on new projects
- Skilled team player on deadline in high-stress situations

Buffalo Sabres, Buffalo, NY

Graduate Production Assistant

September 2013 – December 2013

- Television production, presentation for NHL franchise
- Message strategy, content development

Turner Sports, Atlanta, GA

Sponsorship Sales Assistant

June 2013 – August 2013

- Sponsorship activation, production for three properties
- Strategy and execution for MLB, NBA, NASCAR

MASN, Baltimore, MD

Digital Production Assistant

June 2012 – August 2012

- Original content development for digital properties of two MLB franchises
- Social media strategy, execution for Orioles & Nationals

EDUCATION

Syracuse University

2013


Bachelor of Science, Broadcast Journalism


Awards


- **2019 IBA Silver Dome** Finalist
- **2018 IBA Silver Dome** Finalist
- **2017 Midwest Region Emmy Award Winner**

Social Media

 DanRCohen

 @DanCohenWREX
5.5K followers

 @DanCohenWREX
1.3K likes

 DanRCohen
1.2K followers