



# Jeff Butera

Represented by **The NWT Group**

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## Author

### “Write Like You Talk”

- Offer a guide to broadcast news writing through my book, once called "a broadcast news bible"
- Share ideas with journalists across the U.S. and Canada currently using thousands of copies in their newsrooms
- Partner with at least eight universities that include book as a required/ recommended text on syllabus

## Awards

- **2019 Murrow Award**  
Feature Reporting
- **2019 Murrow Award**  
Sports Reporting
- **2019 Suncoast Emmy Award**  
Writer/News
- **2019 Suncoast Emmy Award**  
Health/Science News
- **2018 Suncoast Emmy Award**  
Writer/News
- **2014 Suncoast Emmy Award**  
Societal Concerns
- **2012 Murrow Award**  
Hard News Reporting
- **2008 Rocky Mountain Emmy Awards**  
General Assignment Report  
Business/Consumer -  
News Single Story
- **2006 Florida AP Medium Market**  
Individual Achievement  
Best Short, Light Feature

## EXPERIENCE

### WZVN, Fort Myers, FL

Anchor/Reporter

April 2012 – Present

- Serve as main anchor, fronting the 6, 7 and 11 p.m. newscasts
- Work closely with managing editor and producer to shape broadcast, writing topicals, teases, top stories, and quarter-hour pieces
- Headed station's coverage of 2012 Republican National Convention from Tampa and 2016 Republican National Convention from Cleveland
- Created and launched market's only newscast on SnapChat

### WFTS, Tampa, FL

Multimedia Journalist

October 2009 – March 2012

- Developed, enterprised, sourced, and produced stories and live material daily
- Researched, wrote, shot, edited, and produced material for all newscasts

### KPHO, Phoenix, AZ

Reporter

September 2007 – September 2009

- Generated enterprise stories daily

### WTEV/WAWS, Jacksonville, FL

Reporter

July 2005 – August 2007

### WHNT, Huntsville/Florence, AL

Reporter

May 2004 – June 2005

- Covered news and developed contacts throughout four cities and three counties

### WCJB, Gainesville, FL

Reporter

April 2003 – May 2004

- Wrote, shot and edited news packages

### WUFT, Gainesville, FL

Reporter/Photographer/  
Anchor/Production Assistant

January 2003 – May 2004

- Handled varied responsibilities at this student-run TV station while in college

## EDUCATION

### University of Florida, Gainesville

2004

Bachelor of Science degree in Telecommunications; minor in business administration

## SOCIAL MEDIA

JeffButera



@WriteLikeUTalk



4,014 followers

@JButeraNews



2.8K likes