Chris Coffey

Represented by The NWT Group 817.987.3600 NancyShafran@NWTgroup.com

Experience

Investigative Reporter, WMAQ, Chicago, IL

 Split time between Investitive Reporting, NBC Responds, and General Assignment enterprise stories.

General Assignment and Investigative Reporter, WVIT, Hartford, CT 2010 – 2013

• Hired as full-time member of Investigative team. Transferred to sister station, WMAQ in Chicago, after less than three years in Hartford.

General Assignment Reporter, KEYE, Austin, TX

Drove viewers through social and traditional media for maximum news impact. Sought daily subject matter relevant to Central Texas audience. Strong emphasis on writing and delivering information in a variety of environments. Working knowledge of Final Cut Pro editing software. Fill-in produce as needed.

Investigative-Consumer Reporter/Fill-in Anchor, KTBC, Austin, TX

- Managed and led station's 7 On Your Side investigative/consumer news team. Served as a liaison between viewers and large companies. Blogged about news topics to drive viewers to targeted webpages. Forged lasting relationships with state and area leaders, businesses and consumer groups. Worked extensively with corporate attorney, exercising knowledge of media law.
- Received 1st Place Texas Associated Press award for beat reporting.

General Assignment Reporter/Fill-in Anchor, WCIA, Champaign, IL 2002 – 2004

- Senior reporter for central Illinois' number one rated newscast. Covered complex industrial, crime and education issues. Reported legislative issues from the Illinois General Assembly.
- Received Illinois Associated Press award for spot news reporting.

General Assignment Reporter/Fill-in Anchor, KWES, Midland, TX

Developed and exercised writing skills. Reported daily live news broadcasts. Shot and edited video content highlighted in stories.

Education

Truman State University, Kirksville, MO

Bachelor of Arts, Communication



2004 - 2009

2010 - 2012

1998 - 2002

1998