



Tony Zarrella

Represented by **The NWT Group**

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<https://NWTgroup.com/client/tonyzarrella>

EXPERIENCE

Tony Zarrella has a unique ability to connect with his audience. He has a conversational, personal style that evokes emotion when you watch him.

When Tony anchors sports, his opinions might sometimes make you mad, but always make you think. He is hard-hitting but fair.

Tony understands the importance of creating moments in every sportscast and newscast.

WOIO, Cleveland, OH

Sports Director & News Anchor

September 2006 – Present

- Anchor weeknight sportscasts
- Solo news anchor for *19 News at 7:30*
- Frequently field anchor big sports and news events
- Use social media to engage audience on hot topics
- Responsible for planning, story assignments, travel, and budgeting for station sports coverage
- Host weekly *Tailgate 19* Browns pre-game show, *Fifth Quarter* post-game show
- Created and anchored a nightly digital sports talk show. *Overtime* ran for one year until it conflicted with news anchor duties
- Appeared bi-weekly on top-rated morning show "Kiley and Booms", offering insights and analysis on local and national sports from September 2006 to September 2011

KRON, San Francisco, CA

News Reporter/Anchor

June 2005 – September 2006

- Reported and anchored news on freelance basis while attending law school

KUSA, Denver, CO

Weeknight Sports Anchor

April 1999 – May 2004

- Hosted weekly shows, including Broncos "Huddle with Mike Shanahan", "One on One with Shannon Sharpe", and "One on One with Rod Smith"
- Anchored nightly 30-minute specials from 2002 Winter Olympics in Salt Lake City, and hosted coverage of the 2001 Colorado Avalanche Stanley Cup title

KMGH, Denver, CO

Sports Director

June 1995 – April 1998

- Anchored weeknight sportscasts, and oversaw 5-person staff. Covered 1996 Stanley Cup Finals, 1997 Major League All-Star Game, and Super Bowl 32

WTAE, Pittsburgh, PA

Weeknight Sports Anchor

February 1992 – June 1995

- Covered 1992 Stanley Cup Finals, 1992 National League Championship Series, and 1994 U.S. Open. Hosted pre-game and post-game Monday Night Football Specials, Steelers Playoff Specials, and Penguins Playoff Specials

WSVN, Miami, FL

Sports Reporter

January 1991 – February 1992

- Provided daily live reports and packages

WSTM, Syracuse, NY

Weekend Sports Anchor

February 1990 – January 1991

- Anchored weekend sportscasts, and provided live reports and packages for weeknight sportscasts

Social Media



@Tony_Zarrella
10.5K followers



@TonyZarrella
2.1K likes



@TonyZarrella19



TonyZarrella19

Education

Emerson College 1987
Bachelor of Arts, Broadcast
Journalism