



# Natalia Malsenido

Represented by **The NWT Group**

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817-987-3600

<https://NWTgroup.com/client/nataliamalsenido>

## Skills/Accomplishments

- Fluent speaking, writing and reading in English and Spanish
- Adobe Audition, EDIUS, Final Cut, and DSLR, JVC-HD cameras
- iNews, News King
- News Director 'Oklahoma Institute for Diversity in Journalism'
- Special Adviser; University of Oklahoma "OU Nightly En Español"
- VP, NAHJ Oklahoma

## Social Media

-  Natalia-Malsenido
-  @NMalsenido1
-  NataliaMalsenido
-  @NataliaMalsenido

## EXPERIENCE

**KLAS-TV, Las Vegas, NV** **Producer**  
Jan. 2020 – Present

**KOKH FOX, Oklahoma City, OK** **Lifestyle Producer**  
**"Living Oklahoma" & "Al Día con FOX 25"**  
Sept. 2015 – September 2019

- Develop and execute editorial content and creative direction of a daily live show and weekly digital show in Spanish
- Selection and booking of guests, musical acts, interviews and other segments for the content of each show in English and Spanish
- Oversight of hosts and production team
- Responsible for coordination of sales integrated segments
- Generates content initiatives and special projects to grow English and Spanish audiences

**KTUZ Telemundo, Oklahoma City, OK** **Producer/Weekend Anchor**  
**"Accion Oklahoma"**  
Oct. 2014 – Sept. 2015

- Responsible for editorial content, writing, editing, graphics of live daily newscasts
- Presenting "Accion Oklahoma" live weekend newscasts in addition to producing
- Created and delivered digital content for the website and social media platforms

**KTUZ Telemundo, Oklahoma City, OK** **Reporter/MMJ**  
Oct. 2013 – Sept. 2015

- Developed connections in the Hispanic community to generate impactful story ideas and local angles to big stories
- Shoot, write and edit stories for broadcast and digital platforms
- Reported live in the field several times a week

**KTUZ Telemundo, Oklahoma City, OK** **10PM Producer**  
**"Accion Oklahoma"**  
2013 – 2014

## EDUCATION

**University of Central Oklahoma** **2014**