



# Daniel McFarland

Represented by **The NWT Group**

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## Affiliations

- **AMERICAN METEOROLOGICAL SOCIETY**  
Member
- Certified Broadcast Meteorologist Seal

## Education

### Florida State University 2015

Bachelor of Science:  
Meteorology,  
Minor: Mathematics and  
Communications

## Social Media



daniel-mcfarland



@DMcfarlandwx  
2.6K likes



@DMcfarlandwx

## EXPERIENCE

### KVOA, Tucson, AZ

December 2019 – Present

### Weekend Meteorologist/MMJ

### WGXA, Macon, GA

November 2016 – November 2019

### Morning Meteorologist/MMJ

- Create and present weather forecasts for both WGXA Morning News shows
- On call meteorologist during severe weather
- Update social media with latest stories (e.g. Facebook, Twitter)
- Create special weather graphics in WSI Max for use in presentations
- Write weather stories for the station website
- Present Facebook Live daily for station page
- Make public appearances on behalf of the station
- Record and send radio hits for local radio stations

### WGXA, Macon, GA

September 2016 – November 2016

### Weekend Meteorologist/MMJ

- Created and present weather forecasts for WGXA News
- On call meteorologist during severe weather
- Shot and reported stories in the local area
- Updated social media with latest stories (e.g. Facebook, Twitter)
- Created special weather graphics in WSI Max for use in presentations
- Made public appearances on behalf of the station
- Filled-in for other newscast members on weekdays on a regular basis

### WBKO, Bowling Green, KY

May 2015– August 2016

### Weekend Meteorologist/MMJ

- Created and present weather forecasts for Bowling Green, Kentucky
- On call meteorologist during severe weather
- Updated social media with latest stories (e.g. Facebook, Twitter)
- Created special graphics in WSI Max for use in presentations
- Shot and report stories in the local area
- Filled-in for other newscast members on weekdays on a regular basis

### 4FSU Weather, Tallahassee, FL

June 2013– May 2015

### Student Weather Broadcaster/ Anchor

- Broadcasted the weather for the city of Tallahassee through the Florida State student live channel
- Presented and created weather graphics for the weather show
- Anchored for the show and talked about the city's current events
- Helped coordinate student's duties in the live show

### WEAR, Pensacola, FL

June 2014 – August 2014

### Morning Weather Intern

- Created weather graphics for the local meteorologists
- Shadowed and received guidance from local meteorologists and anchors
- Practiced broadcasting in the weather studio and incorporated their feedback in my training



