

## Skills

Editing, front office, team leader, networking, camera work, producing, reporting, research, sales, enthusiastic people person, bilingual in English and Spanish.

# Accomplishments

- Awarded a 40 under 40 Award from the New York Hispanic Coalition
- Recognized by Lincoln Motor Co. as a Lady Lincoln

# Affiliations

- Member of the National Association of Hispanic Journalist (NAHJ)
- Member of the ACD-NY (Association of Dominican Sports Journalist)
- Member of the Boomstick23 Foundation (Non-Profit Foundation)

# **Social Media**

in Jennifer-Mercedes



@LaChicaDeportes 8.2K followers



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@Chica\_Deportes 2.3K followers

@Lachicadeportes 11.8K followers

# **Jennifer Mercedes**

#### Represented by The NWT Group SandraRichards@NWTgroup.com 817-987-3600

## https://NWTgroup.com/client/jennifermercedes

# **EXPERIENCE**

#### La Vida Baseball, Chicago, IL

May 2019 - Present

- Host of daily show streamed on all social media platforms
- Produce and create contact including interviews with athletes
- Occasionally shoot and edit

# Ford Motor Company, New York, NY

February 2018 – April 2018

- Partnered with Ford Motor Co. on Spanish language campaign called Abrochate Por Amor
- Produced content highlighting the need for seatbelt use

## ESPN, Bristol, CT

September 2016

- Traveled to the Dominican Republic to gather information regarding the David Ortiz Children's Fund
- Coordinated interviews with Doctors, patients, as well as David Ortiz
- Produced and served as lead reporter on feature for One Nacion, which aired simultaneously on ESPN and ESPN Deportes

#### El Mundo De La Grandes Ligas (LasMayores.com) Correspondent April 2016

On air interviews with Major League Baseball players

#### **Executive Producer/Host** La Chica Deportes, New York, NY May 2011

- Developed half hour television sports show
- Hosted and produced weekly show, researched players, gathered b-roll
- Produced, wrote and revised all intros and segments

#### El Show De Jackie (Telemundo), Englewood Cities, NJ Producer/ Host

Feb 2014 – Sept 2014

Conducted on-air interviews

#### Mapiando (Azteca America), New York, NY **Sports Reporter**

Feb 2007 – July 2008

- Wrote and produced sports segment
- Interviewed athletes in a variety of sports on camera
- Collaborated with colleagues to create new ideas for stories

### Telemundo, Fort Lee, NJ

Feb 2006 – June 2006

Interviewed guests, researched new topics, logged video, researched for stories and ran teleprompter

# **EDUCATION**

#### **Rutgers University, Newark, NJ**

Bachelor of Arts, TV / Hosting Workshop Actors Connection

Intern

May 2008

Brand Ambassador

Host/Producer

### **Freelance Reporter**