



Alexa Liacko

Represented by **The NWT Group**

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<https://NWTgroup.com/client/alexaliacko>

Education

University of Southern California
December 2015

M.A., Communication Management

University of Southern California
May 2015

B.A., Broadcast & Digital Journalism,
Minor in International Communication
Magna Cum Laude

Social Media



Alexa-Liacko



AlexaLiackoFox5
3.8K followers



@AlexaLiackoFOX5
2.7K followers



@AlexaLiackoFox5
1.3K followers

EXPERIENCE

WAGA, Atlanta, GA

Anchor/Reporter

April 2018 – Present

- Strong enterprise reporting/Countless sources/Exclusive Reports
- Fill in Anchor (Weekend Evenings, Noon and 5PM)
- Extensive Live Breaking News Experience
- Strong demonstrative story teller
- Targeted TSRs for rating periods

KGUN, Tucson, AZ

MMJ/Reporter

February 2016 – April 2018

- MMJ/Reporter for Good Morning Tucson
- Fill-in News Anchor
- Fill-in Weather Anchor

KABC, Los Angeles, CA

News Assistant

June 2015 – February 2016

- Created content with producers & reporters; Worked assignment desk

Annenberg Media Center, USC

Reporter

January 2014 – December 2015

- Pitched, shot, wrote & edited original content for newscasts; created digital content

Annenberg Media Center, USC

Managing Editor/Executive Producer

May 2014 – December 2015

- Directed daily news coverage, oversaw digital content & new programming in the Media Center Produced weekly 30-minute newscast
- Created "The Buzz," Annenberg's first entertainment news show

KABC, Los Angeles, CA

Entertainment Intern

September 2014 – December 2014

- Wrote scripts, managed social media, scheduled & conducted interviews

KABC, Los Angeles, CA

Health Intern

September 2013 – December 2013

- Pitched stories, conducted interviews, managed social media

KTLA, Los Angeles, CA

Morning Show Intern

May 2013 – August 2013

- Found content for morning show live shots & live guests; Managed digital newsletter

KHON, Honolulu, HI

General Assignment Intern

June 2012 – July 2012

- Pitched stories for reporters, wrote scripts, conducted interviews
- Worked assignment desk