



# Sean Caldwell

Represented by **The NWT Group**

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## Awards

- **2018 Small Market-Wisconsin Broadcasters Association**  
Best Morning Newscast
- **2017 Small Market-Wisconsin Broadcasters Association**  
Best Morning Newscast
- **2016 Small Market-Wisconsin Broadcasters Association**  
Best Morning Newscast
- **2016 Small Market-Wisconsin Broadcasters Association**  
Best Spot News
- **2014 Small Market-Wisconsin Broadcasters Association**  
Best Morning Newscast
- **2010 Five Towns College Film/Video**  
Scholarship and Merit Award

## Social Media



seancaldwell/



@Sean\_WSAW  
1,083 followers



@SeanCaldwellJourno  
1.2K likes

## EXPERIENCE

### Sunrise 7, WSAW-TV, Wausau, WI.

October 2012 – Present

**Anchor/Producer/Reporter**

July 2017 – Present

**Executive Producer**

- Oversee story selection for 4:30–7 a.m. weekday newscasts in coordination with producers, editors and reporters
- Anchor 4:30–7 a.m. weekday newscasts including unscripted interviews, breaking news and live shots
- Produce 4:30–5 a.m., 6–7 a.m. weekday newscasts, including copy writing, proofreading, video editing, building graphics, coordinate remote and in-studio live shots
- Coordinate with CBS, CNN, Gray Television affiliates/news partners to share content
- Report as multi-media journalist as needed including live shots, day turns, enterprise stories, long-form sweeps pieces and breaking news
- Use social media platforms to engage with viewers at all times of day
- Pitch story ideas during editorial meetings, arrange interviews, enterprise news and sweeps pieces

### KCWY-DT, Casper, WY

October 2010 – October 2012

**Anchor/Producer/Reporter**

- Anchor 5, 6 and 10 p.m. weeknight newscasts including unscripted interviews, and breaking news
- Produce 6 and 10 p.m. weeknight newscasts, including copy writing, proofreading, editing, building graphics, coordinate remote and in-studio live shots
- Report stories including day turns, long-form sweeps pieces and breaking news
- Pitch story ideas, arrange interviews, one-man-band reporting and editing
- Fill in for news director in various capacities as needed

### WGAL-TV 8, Lancaster, PA

Summer 2009

**Creative Services Intern**

- Write copy, produce, and edit promotional spots for newscast segments
- Assist producer with topical segments for promotions and cut-ins
- Produce a 30-second promotional spot for a charitable campaign

## EDUCATION

### Five Towns College, Dix Hills, NY

Bachelor of Fine Arts, Film/Video, Magna Cum Laude, Phi Sigma Eta Honor Society

**2010**