

Kenny Lopez

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https://NWTgroup.com/client/kennylopez

Awards

 New Orleans Press Club Award for Playboy Super Bowl party (WGNO)

Social Media



@KennyLopez_TV 3, 664 followers



@KennyLopezTV 2.4K likes

EXPERIENCE

WGNO ABC 26, New Orleans, LA

Reporter/MMJ

January 2011 - Present

- News with a Twist Reporter/Host
- Report exclusively for 5pm/6pm/10pm newscasts
- · Focus on lighter, feel-good, lifestyle content
- · Cover entertainment in the Big Easy, also known as Hollywood South
- Host weekend edition of News with a Twist
- Stories frequently go viral
- Constantly trying to engage tv viewers through social media
- · Goodwill ambassador for station in community
- · Shoots video using Sony XD Cameras
- · Edits using Final Cut Pro
- · Popular emcee for many charity events

KTXL Fox 40, Sacramento, CA

Multi-Media Journalist

September 2009 - September 2010

- Shot video using High Definition P2 cameras and JVC HD Cameras
- Creative Storyteller
- Edited news stories using Final Cut Pro
- Covered Live Breaking News
- · Posted stories, graphics, and video to the web

NBC KVEO-TV News Center 23, Brownsville, TX General August 2007 – August 2009 Assignment Reporter

Wrote, shot, edited, and produced daily news stories

CBS KBIM NEWS 10, Roswell, NM

November 2006-August 2007

General Assignment Reporter

Wrote, shot, edited, and produced daily news stories

WNYW FOX 5 News New York, NY Assignment Desk, News February 2003 – October 2006 Assistant, and Field Producer

- Ran Scripts, cut voice-overs, field produced tv news pieces, set up stories, pulled library b-roll file video
- Helped the Executive Producer with various tasks

GOOD MORNING AMERICA

Weather Intern

Summer 2002

Made on-air weather maps and forecasted the weather for on-air personality, Tony Perkins

KRWG-TV NEWS 22 PBS Affiliate, Las Cruces, NM

1999 - 2002

Weather Personality and Reporter

Wrote and produced on-air packages

EDUCATION

TVI Actors Studio, NYC

2003-2004

On-air Hosting Classes

New Mexico State University

1997-2002

Bachelor's Degree in Mass Communications/Journalism