



Jeff Butera

Represented by **The NWT Group**

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Author

“Write Like You Talk”

- Offer a guide to broadcast news writing through my book, once called "a broadcast news bible"
- Share ideas with journalists across the U.S. and Canada currently using thousands of copies in their newsrooms
- Partner with at least eight universities that include book as a required/recommended text on syllabus

Awards

- **2019 Murrow Award**
Feature Reporting
- **2019 Murrow Award**
Sports Reporting
- **2019 Suncoast Emmy Award**
Writer/News
- **2019 Suncoast Emmy Award**
Health/Science News
- **2018 Suncoast Emmy Award**
Writer/News
- **2014 Suncoast Emmy Award**
Societal Concerns
- **2012 Murrow Award**
Hard News Reporting
- **2008 Rocky Mountain Emmy Awards**
General Assignment Report
Business/Consumer -
News Single Story
- **2006 Florida AP Medium Market**
Individual Achievement
Best Short, Light Feature

EXPERIENCE

WZVN, Fort Myers, Fla.

Anchor/Reporter

April 2012 – Present

- Serve as main anchor, fronting the 6, 7 and 11 p.m. newscasts.
- Work closely with managing editor and producer to shape broadcast, writing topicals, teases, top stories, and quarter-hour pieces.
- Headed station's coverage of 2012 Republican National Convention from Tampa and 2016 Republican National Convention from Cleveland.
- Created and launched market's only newscast on SnapChat.

WFTS, Tampa, Fla.

Multimedia Journalist

October 2009 – March 2012

- Developed, enterprised, sourced, and produced stories and live material daily.
- Researched, wrote, shot, edited, and produced material for all newscasts.

KPHO, Phoenix, Ariz.

Reporter

September 2007 – September 2009

- Generated enterprise stories daily.

WTEV/WAWS, Jacksonville, Fla.

Reporter

July 2005 – August 2007

WHNT, Huntsville/Florence, Ala.

Reporter

May 2004 – June 2005

- Covered news and developed contacts throughout four cities and three counties.

WCJB, Gainesville, Fla.

Reporter

April 2003 – May 2004

- Wrote, shot and edited news packages.

WUFT, Gainesville, Fla.

Reporter/Photographer/
Anchor/Production Assistant

January 2003 – May 2004

- Handled varied responsibilities at this student-run TV station while in college.


EDUCATION


University of Florida, Gainesville


2004

Bachelor of Science degree in Telecommunications; minor in business administration

SOCIAL MEDIA

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