

# Isabel Peralta-Hill

Represented by The NWT Group  
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## Experience

***Anchor/Writer—Freelance, KTMW/Telemundo, Salt Lake City, UT*** **2019**

- Present the news live
- Follow producer and floor manager instructions and improvise when necessary
- Write the 30-minute news; translating documents, press releases, etc., verifying information and facts, and creating VO, VO-SOT-VO and intros, meeting intense deadlines

***Line Producer—Freelance, PBS/Health Channel, PBS/WPBT, Miami, FL*** **2018 – 2019**

- Wrote the script for, and produced a 1-hour daily show (5 scripts per week) with a TV Host, Doctors/Expert guests along with Master Control staff that have to communicate with me during the live show
- Ran the teleprompter for the host and connected live calls to the host
- Wrote graphics, searched for content, got SOTs, looked for and created packages and coordinated with graphic designer and video editor to finalize the content
- Communicated with a marketing manager in order to coordinate with doctors and subject matter experts, to write scripts for Health show

***Reporter—Freelance, WSCV/Telemundo, Miami, FL*** **2014 – 2016**

- Responded immediately to breaking news, searched for pieces and responded to changes in assigned stories while meeting tight deadlines
- Presented live using improvisation skills and teleprompter (from studio)
- Wrote professional, accurate and creative scripts under intense pressure
- Worked on a team and conducted investigative reporting in the field, searching for facts, information and locating sources to represent both sides of a story

***Reporter—Freelance, KWHY/Mundofox, Los Angeles, CA*** **2013 – 2014**

- Responded immediately to breaking news, searched for pieces and responded to changes in assigned stories while meeting tight deadlines
- Worked on a team and conducted investigative reporting
- Gathered news, translated on the spot, attended press conferences, searched for footage and all visual and sound elements to create great stories
- Wrote professional, accurate and creative scripts under intense pressure

***Anchor/Reporter/Producer, WUVC/ Univision, Raleigh/Durham, NC*** **2008 – 2010**

- Anchored, wrote and produced 7 separate, daily 2-minute news briefs; 3 morning and 4 prime-time. Each brief consisted of 3 different news stories
- Produced and hosted a weekly community affairs program; “Vida Carolina” as well as numerous promos for the station and community programs

- Reported (freelance) for network programs “Primer Impacto” and “Despierta America”

**Reporter, KDTV/Univision, San Francisco/San Jose/Oakland, CA** **2006 – 2008**

- Gathered news, wrote, translated and reported for the daily news broadcast
- Reported (freelance) for network programs “Primer Impacto” and “Despierta America”

**Reporter, KFTV/Univision, Fresno, CA** **2005 – 2006**

**Anchor/Reporter/Producer, KSVN/Azteca America, Salt Lake City, UT** **2004 – 2005**

**Lead Reporter/Hostess, KSVN & KUTH/Univision, Salt Lake City, UT** **2001 – 2004**

## Education

**Academy of Art University, San Francisco, CA**

Masters of Fine Arts, Motion Picture-TV Production. Directing/Screen Writing emphasis

**University of Utah, Salt Lake City, UT**

Bachelor of Arts, Electronic Journalism

**Salt Lake Community College, Salt Lake City, UT**

Associates of Arts, Broadcast Journalism

- Helped establish the Spanish news broadcast

## Other

- CNN Network Correspondent Workshop/Boot Camp “TV Reporter” - NAHJ 2018 conference
- CBS Network Workshop/Boot Camp “News Foreign Reporting” - NAHJ 2018 conference
- NBC University Workshop/Boot Camp - NAHJ 2018 conference
- CNN Network Correspondent Workshop/Boot Camp “Going from Local to National” - 2013 NAHJ conference
- Directed and Produced a merengue music video and a documentary (2011 - 2012)
- Awarded scholarships for M.F.A. through Goldman Sachs and for B.A. through the SLC Hispanic Chamber of Commerce
- At the age of 17, I Directed/Produced/Hosted an entertainment TV show in the Dominican Republic (DR). In my teens, I acted in plays and studied theater @ Fine Arts School (Bellas Artes)
- At the age of 18, I worked as the interim assistant to the Mexican Consulate to the DR
- I have over five years of experience in management, leading groups from 5-15 employees in TV, film, public relations and retail. I’ve coordinated and directed events with up to 50 participants.