Kirsten Mitchell

Represented by The NWT Group 817.987.3600 SBrown@NWTgroup.com



Experience

Weekend Anchor/Reporter, KGPE/KSEE, Fresno, CA

April 2019 - Present

Multimedia Journalist/Fill-in Anchor, WMBB, Panama City, FL

July 2017 – April 2019

- Built sources and enterprised story ideas daily
- Wrote, shot and edited multiple stories on deadline
- Actively updated social media platforms throughout the day including Facebook live and Twitter to tease story for later newscasts and posted every story online and on all social media platforms
- Routinely filled in as weekend anchor

News Intern, KARE, Minneapolis, MN

January 2017 – July 2017

- Ran the teleprompter for the 4:30-7:00 a.m. Sunrise Show twice a week and gave time cues
- Shadowed reporters and re-packaged their stories on deadline
- Wrote stories in the rundowns
- Assisted photographers on nat sound packages and other shoots that could use extra assistance

Creative Services Intern, NBC Chicago, Chicago, IL

June 2016 – August 2016

- Wrote, edited, and produced news topicals for evening news
- Created promotional snipes for daytime programming for The Meredith Vieira Show, The Ellen DeGeneres Show, and Steve Harvey
- Assisted the production team on commercial shoots
- Produced prime time line ups
- Shadowed reporters on their stories
- Edited Olympic commercials that featured local talent

Vice President, G-TV News, Minneapolis, MN

September 2014 – June 2016

- Vice-President of G-TV News Experience:
 - Led the news committee by taking pitches from reporters, editing stories and publishing work.
 - Worked with a team to produce digital content about culture in the University of Minnesota area for the G-TV website, and YouTube.
 - o Developed skills in video production, speaking on camera, and communicating with the student body at the University of Minnesota.
- Editorial Staff Experience:
 - Host of G-TV's "Word on the Street" segment, including interviewing students around campus on camera.

- Generated and pitched ideas to the editorial and executive committee members for new segments and content for the G-TV channels
- Created storyboards for content
- Volunteered at G-TV promotional events
- o Assisted the production committee in camera operating and editing.

News Intern, WCCO, Minneapolis, MN

September 2015 – December 2015

- Shadowed producers and reporters
- Scanned and pitched potential news stories at the daily planning meeting
- Assisted the assignment desk with various tasks
- Rewrote packages

Education

University of Minnesota-Twin Cities

2017

2014

Bachelor of Arts, Broadcast Journalism

DePaul University

Bachelor of Arts, Journalism