Kaiti Blake

Represented by The NWT Group 817.987.3600 SandraRichards@NWTgroup.com



Experience

Meteorologist, KSAT, San Antonio, TX

April 2017 - Present

- Compose daily & extended forecasts for South-Central Texas
- Weekly Blake's Brainiacs Franchise: student & STEM-focused content
- Weekly Rooftop Weather Franchise: weekend forecasts on the roof of KSAT
- Grow social media presence by sharing forecast & other unique content
- Participate in fundraisers for local organizations: Salvation Army, Cystic Fibrosis Foundation

Meteorologist, KTAB, Abilene, TX

May 2016 – April 2017

- Composed daily & extended forecasts for 22 counties in the Big Country
- Built creative & relevant graphics for viewers using WSI's Max system
- Composed news packages via shooting & editing video & audio
- Scheduled & conducted interviews for live weather forecasts and for news packages
- Participated in fundraisers for local organizations: Big Brothers Big Sisters, Junior League of Abilene

Meteorologist, WJTV, Jackson, MS

May 2015 - March 2016

- Composed daily & 8-day forecasts for the Jackson Metro area & surrounding counties
- Created unique & effective graphics for viewers using WSI TruVu Max
- Provided multiple daily radio forecasts for use on multiple stations across south and central Mississippi
- Attended public events with other members of the WJTV team to connect with the community
- Filled-in during other newscasts when necessary, including the 6 and 10 PM weeknight newscasts

Campus Connect Forecaster, Mississippi State University, Starkville, MS August 2014 - May 2016

- Produced forecasts for the MSU community & northeast Mississippi
- Created creative & informative weathercasts published on social media outlets
- Provided forecasts on radio for FM 99.1 WMSV and for The Reflector newspaper

Graduate Teaching Assistant, Mississippi State University, Starkville, MS August 2014 – May 2016

- Operated TriCaster equipment to record students' daily weathercasts
- Built creative graphics and intriguing weathercasts with Baron to be used by students in Practicum labs
- Operated VIPIR radar for mock-severe weather coverage

Internships

- KTRK-TV in Houston, Texas; May 2012 August 2012
- Texas Tech TV in Lubbock, Texas; January 2013 May 2014

- KCBD-TV in Lubbock, Texas; January 2013 May 2014
- Nashville Severe Weather in Starkville, MS; March 2015 March 2016

Education

Mississippi State University, Starkville, MS

May 2016

Master of Science: Geosciences, Concentration: Meteorology

Texas Tech University, Lubbock, TX

May 2014

Bachelor of Science: Geosciences, Concentration: Geophysics, Minor: Atmospheric Science