

# Linda Ong

Represented by The NWT Group  
817.987.3600 CarolynKane@NWTgroup.com



## EXPERIENCE:

**Traffic Anchor/Reporter, WKRN, Nashville, TN** **January 2018 – Present**

- Report daily on breaking news, live events and enterprise stories
- Produce and report half hour specials
- Manage social media coverage
- Primary Anchor fill-in
- Anchor Evening Traffic Report

**Anchor/Reporter, KTSM, El Paso, TX** **December 2015 – January 2018**

- Anchor, co-produce morning and noon shows
- Report on local features in self-created series "What's Going Ong?"

**GA Reporter, KOLR/KOZL, Springfield, MO** **Dec 2013 – Nov 2015**

- Pitched, reported, shot, and edited day-of, breaking news, and feature stories on the Ozarks

**Researcher, NBC Today Show, New York, NY** **July 2012 – December 2013**

- Pitched, researched, booked, interviewed, and shot elements for breaking news, features, and NBC specials
- Field produced live segments
- Helped produce coverage of the 2012 London Olympics, Hurricane Sandy, 2012 Presidential Election, and Sandy Hook Elementary shooting

**AAJA Fellow, NBC Nightly News, New York, NY** **June 2012 – July 2012**

- Pitched stories, researched, shot M.O.S. and broll, and logged interviews for producers for breaking and feature stories

**Editorial Intern, AsianWeek.com, San Francisco, CA** **July 2010 – March 2011**

- The website was once one of the premier publications for Asian American news in the Bay Area. Wrote daily briefs, headlines, and features on issues impacting the Asian American and Pacific Islander community

**Special Projects Intern, CBS5/KPIX, San Francisco, CA** **June 2009 – August 2009**

- Researched investigative, health, and consumer topics for producers and reporters
- Assisted reporters in the field, logged interviews and broll, and helped to select sound bites for scripts

**Reporter, UWIRE/Palestra.net, Los Angeles, CA** **Sept 2008 – June 2009**

- UWIRE/Palestra.net was an aggregation of student-produced media from Division-I universities
- Pitched, reported, shot, and produced two news packages a week on issues affecting U.C. Riverside students

**Contributing Writer, Black Voices News, Riverside, CA** **April 2007 – June 2010**

- *Black Voice News* is the principal African American publication in the Inland Empire
- Pitched and reported on stories affecting minority community of Riverside County

## EDUCATION:

**Columbia University Graduate School of Journalism, New York, NY** **May 2012**

M.S. Degree in Journalism, Broadcast Concentration

**University of California, Riverside, Riverside, CA** **June 2010**

B.S. Degree in Business Administration, Concentration in Marketing, Minor in Journalism

Student Commencement Speaker for U.C. Riverside School of Business Admin, **June 2010** Member of U.C. Riverside Women's Golf Team, August 2006 – June 2010

## SKILLS:

- **Multimedia:** Shooting and editing video (Avid NewsCutter, Edius, Final Cut), newsroom systems (iNews, ENPS, VOD, Ardome, Artbox, and Luci), content management platforms (EndPlay, Syndicaster), social media applications
- **Activities and Interests:** Member of the Asian American Journalists Association, Avid golfer, Food enthusiast, Traveler

## AWARDS:

- 2017 EMMY Specialty Assignment Report, "Untold Stories of Stahmann Farms"
- 2015 EMMY Team Coverage, "Courageous Conversations"