

# Natalia Malsenido

Represented by The NWT Group  
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Sept. 2015 – Present

## Experience

**Lifestyle Producer, “Living Oklahoma” & "Al Día con FOX 25”**

**KOKH FOX, Oklahoma City, OK**

- Develop and execute editorial content and creative direction of a daily live show and weekly digital show in Spanish
- Selection and booking of guests, musical acts, interviews and other segments for the content of each show in English and Spanish
- Oversight of hosts and production team
- Responsible for coordination of sales integrated segments
- Generates content initiatives and special projects to grow English and Spanish audiences

**Producer/Weekend Anchor, “Accion Oklahoma”**

**Oct. 2014 – Sept. 2015**

**KTUZ Telemundo, Oklahoma City, OK**

- Responsible for editorial content, writing, editing, graphics of live daily newscasts
- Presenting “Accion Oklahoma” live weekend newscasts in addition to producing
- Created and delivered digital content for the website and social media platforms

**Reporter/MMJ**

**Oct. 2013 – Sept. 2015**

**KTUZ Telemundo, Oklahoma City, OK**

- Developed connections in the Hispanic community to generate impactful story ideas and local angles to big stories
- Shoot, write and edit stories for broadcast and digital platforms
- Reported live in the field several times a week

**10pm Producer, “Accion Oklahoma”**

**2013 – 2014**

**KTUZ Telemundo, Oklahoma City, OK**

## Education

**University of Central Oklahoma**

**2014**

## Skills & Activities

- Fluent speaking, writing and reading in English and Spanish
- Adobe Audition, EDIUS, Final Cut, and DSLR, JVC-HD cameras
- iNews, News King
- News Director ‘Oklahoma Institute for Diversity in Journalism’
- Special Adviser; University of Oklahoma “OU Nightly En Español”
- VP, NAHJ Oklahoma