

Joe Murano

Represented by The NWT Group
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Experience

Morning Anchor/Reporter, KOLR, Springfield, MO

April 2017 – Present

- Anchor morning newscast from Monday through Friday
- Produce and anchor midday newscast Monday through Friday
- Create weekly consumer, cooking & fitness segments for morning newscasts
- Train and mentor employees on production skill & technique to produce a daily newscast
- Update Facebook and Twitter daily with engaging content for viewers
- Represent station while speaking at schools and appearing at charity events monthly
- Pitch and develop story ideas for special projects that the station undertakes

Sports Director, WMBF, Myrtle Beach, SC

January 2013 – April 2017

- Produced and anchored the 6pm and 11pm sportscasts Monday through Friday
- Shot, wrote and edited highlights for area high school, Div. I, and Minor League Baseball teams
- Engaged and interacted with local community through use of social media platforms

Sports Reporter/Anchor/Photographer, WMBF, Myrtle Beach, SC

January 2012 – January 2013

- Produced and anchored weekend sportscasts
- Shot, wrote and edited feature sports stories about area South Carolina teams

Weekend Sports Anchor/Reporter, KHQA, Quincy, IL

January 2009 – December 2011

- Produced and anchored sportscasts on Sunday and Monday nights
- Shot, wrote and edited stories for area football, basketball, and baseball teams

Sports Reporter/Anchor/Producer, KOMU, Columbia, MO

August 2004 – December 2008

- Edited and anchored content on KOMU News Today and KOMU Weekend sportscasts
- Performed MMJ duties for stories about University of Missouri sports

Education

University of Missouri, Columbia, MO

Bachelor of Journalism, Broadcast emphasis

Skills

- Adobe Premiere Pro, ENPS, XDCam EX Cameras, Edius software, iNews, Avid Newscutter